

Sweden-Stockholm: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 89/2021 07/05/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Patent- och registreringsverket

National registration number: 202100-2072

Postal address: Box 5055

Town: Stockholm

NUTS code: SE Sverige

Postal code: 102 42

Country: Sweden

Contact person: Anna Lundmark

E-mail: anna.lundmark@prv.se

Telephone: +46 8-7822740

Internet address(es):Main address: <http://prv.se/>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationstjänster

Reference number: AD71-2020/2370

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Patent- och registreringsverket (PRV) bjuder härmed in leverantörer att lämna anbud i ramavtalsupphandling av kommunikationstjänster. PRV avser att teckna ramavtal med upp till tre leverantörer med fastställd rangordning.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 14 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79342000 Marketing services, 79413000 Marketing management consultancy services, 79822500 Graphic design services, 79961000 Photographic services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Upphandling av kommunikationstjänster, såväl operativa som strategiska tjänster.

II.2.5. Award criteria

Quality criterion - Name: Kreativ förmåga / Weighting: 8

Quality criterion - Name: Kommunikativ och pedagogisk förmåga / Weighting: 8

Quality criterion - Name: Analytisk förmåga / Weighting: 5

Quality criterion - Name: Bemanning / Weighting: 2

Quality criterion - Name: Effektivitet och samarbetsförmåga / Weighting: 2

Price - Weighting: 75

II.2.11. Information about options

Options: yes

Description of options:

Möjlighet finns att förlänga avtalen med två år, dvs ett (1) + ett (1) år.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 247-612593](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V: Award of contract

Contract No: 1

Title:

Kommunikationstjänster

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/03/2021

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Familjen STHLM AB

National registration number: 556862-9983

Postal address: Bondegatan 21

Town: Stockholm

NUTS code: SE Sverige

Postal code: 116 33

Country: Sweden

E-mail: mats.eriksson@familjen.se

Telephone: +46 707286767

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 13 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2

Title:

Kommunikationstjänster

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/03/2021

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Le Bureau Suéde AB

National registration number: 556688-0398

Postal address: Lilla Bantorget 11

Town: Stockholm

NUTS code: SE Sverige

Postal code: 111 22

Country: Sweden

E-mail: amanda@lebureau.se

Telephone: +46 707319494

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 700 000,00 SEK

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 3

Title:

Kommunikationstjänster

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

26/03/2021

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Off the Wall Communication AB

National registration number: 556567-9841

Postal address: Birger Jarlsgatan 61

Town: Stockholm

NUTS code: SE Sverige

Postal code: 113 56

Country: Sweden

E-mail: emma.broms@otw.se

Telephone: +46 703553133

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm och migrationsdomstol

Postal address: Tegeluddsvägen 1

Town: Stockholm

Postal code: 115 76

Country: Sweden

E-mail: forvaltningsrattenistockholm@dom.se

Telephone: +46 8-56168000

Fax: +46 8-56168001

Internet address: <http://www.forvaltningsrattenistockholm.domstol.se>

VI.5. Date of dispatch of this notice

04/05/2021