

Belgium-Putte: Advertising and marketing services
OJ S 126/2015 03/07/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: VZW Kempens Landschap
Postal address: Peredreef 5
Town: Putte
Postal code: 2580
Country: Belgium
For the attention of: Karolien Horckmans

I.2. Type of the contracting authority

I.3. Main activity

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Ontwikkeling beeldmateriaal publiciteitscampagne voor de landloperskolonies van Wortel en Merksplas.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Creatie van een sterpubliciteitsbeeld voor de kolonies van Wortel en Merksplas en een aantrekkelijke naam voor het bezoekerscentrum/brasserie in Merksplas-kolonie.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 8 276,40 EUR
Including VAT. VAT rate (%) 21

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Accelerated negotiated

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. De inhoudelijke kwaliteiten van het concept. Weighting 20
2. De creatieve benadering. Weighting 50
3. Technische uitvoering. Weighting 10
4. De totale prijs van het concept, het ontwerp en de uitvoering ervan. Weighting 50
5. Plan van aanpak — timing. Weighting 50

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

V.1. Date of conclusion of the contract

23.6.2015

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Belgian Advertising NV

Postal address: Westlaan 159

Town: Roeselare

Postal code: 8800

Country: Belgium

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

V.1. Date of conclusion of the contract

23.6.2015

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Volta BVBA
Postal address: Congresstraat 42/201
Town: Antwerpen
Postal code: 2060
Country: Belgium

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

29.6.2015