

231294-2026 - Result

Spain – IT services: consulting, software development, Internet and support – Serv. desarrollo, implantación y puesta en marcha Plataforma Inteligente de Destino (PID) Málaga PIDM2024 Proy. financiado por Unión Europea-NextGenerationEU en marco del Plan de Recuperación, Transformación y Resiliencia. (Política Palanca 5, Componente 14, Inversión 2. Proyecto 03, Subproyecto 16, Actuación 2. Expediente: PDT- 020000-2024-149)

OJ S 66/2026 03/04/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Junta de Gobierno del Ayuntamiento de Málaga

Email: perfildelcontratante@malaga.eu

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Serv. desarrollo, implantación y puesta en marcha Plataforma Inteligente de Destino (PID) Málaga PIDM2024 Proy. financiado por Unión Europea-NextGenerationEU en marco del Plan de Recuperación, Transformación y Resiliencia. (Política Palanca 5, Componente 14, Inversión 2. Proyecto 03, Subproyecto 16, Actuación 2. Expediente: PDT- 020000-2024-149)

Description: Es competencia del Ayuntamiento de Málaga la contratación del desarrollo, implantación y puesta en marcha de la plataforma para la promoción y desarrollo del turismo en su municipio

Procedure identifier: 2e5378b7-f990-42fc-91ad-6628464bc5a0

Previous notice: 76b91499-a4f6-47b7-bcce-7b0ffdee0c4f-01

Internal identifier: 125/25

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services, 72212211 Platform interconnectivity software development services, 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Serv. desarrollo, implantación y puesta en marcha Plataforma Inteligente de Destino (PID) Málaga PIDM2024 Proy. financiado por Unión Europea-NextGenerationEU en marco del Plan de Recuperación, Transformación y Resiliencia. (Política Palanca 5, Componente 14, Inversión 2. Proyecto 03, Subproyecto 16, Actuación 2. Expediente: PDT- 020000-2024-149)

Description: Es competencia del Ayuntamiento de Málaga la contratación del desarrollo, implantación y puesta en marcha de la plataforma para la promoción y desarrollo del turismo en su municipio

Internal identifier: 125/25

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services, 72212211 Platform interconnectivity software development services, 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Dotación de crédito de operación de la plataforma en la nube.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Experiencia adicional del Jefe/a de Proyecto.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Infraestructura del módulo de seguridad.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Modelo de despliegue y titularidad tecnológica de la solución CRM.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Nivel de servicio de soporte de plataforma en Cloud.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Participación directa del proveedor de servicios Cloud.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Proposición económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Málaga - Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

Information about review deadlines: Sujeto a Recurso Especial en Materia de Contratación

Organisation providing more information on the review procedures: Junta de Gobierno del Ayuntamiento de Málaga - Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

6. Results

Value of all contracts awarded in this notice: 1 464 948,85 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: T-Systems ITC Iberia, S.A.U.

Tender:

Tender identifier: REF TEN-0001/LOT-0000

Identifier of lot or group of lots: LOT-0000

Value of the tender: 1 464 948,85 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: 125/25

Date on which the winner was chosen: 19/03/2026

Date of the conclusion of the contract: 31/03/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 6

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: Junta de Gobierno del Ayuntamiento de Málaga

Registration number: 30557810097781

Registration number: P2906700F

Town: Málaga

Postcode: 29016

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

Contact point: Junta de Gobierno del Ayuntamiento de Málaga

Email: perfildelcontratante@malaga.eu

Telephone: +34 951927781

Fax: +34 951926572

Internet address: <http://www.malaga.eu>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=DxxxopwdD5gQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

Town: Málaga

Postcode: 29016

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tarcaytomalaga@malaga.eu

Telephone: +34 951927156

Internet address: <https://sede.malaga.eu/es/tramitacion/administracion-publica/detalle-del-tramite/index.html?id=5898&tipoVO=5>

Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales del Ayuntamiento de Málaga

Town: Málaga

Postcode: 29016

Country subdivision (NUTS): Málaga (ES617)

Country: Spain

Email: tarcaytomalaga@malaga.eu

Telephone: +34 951927156

Internet address: <https://sede.malaga.eu/es/tramitacion/administracion-publica/detalle-del-tramite/index.html?id=5898&tipoVO=5>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: T-Systems ITC Iberia, S.A.U.

Size of the economic operator: Large

Registration number: A81608077

Town: Barcelona

Postcode: 08020

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Email: ssm@t-systems.com

Telephone: +34 935015000

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 7313d063-e372-4fa5-9159-5b78960838f1 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 01/04/2026 16:17:38 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 231294-2026

OJ S issue number: 66/2026

Publication date: 03/04/2026