

**France-Paris: Telephone survey services**  
**OJ S 129/2016 07/07/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Institut national études démographique

National registration number: 72.20 Z

Postal address: 133 boulevard Davout

Town: Paris

NUTS code: FR101 Paris

Postal code: 75020

Country: France

E-mail: [marches-publics@ined.fr](mailto:marches-publics@ined.fr)

Telephone: +33 156062000

Fax: +33 156062199

**Internet address(es):**

Main address: <http://www.ined.fr>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Recherche

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation d'une enquête téléphonique dans le cadre de l'étude Elfe.

Reference number: 16-P101601

**II.1.2. Main CPV code**

79311210 Telephone survey services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

La présente consultation a pour objet la réalisation d'une enquête téléphonique dans le cadre de l'étude Elfe.

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 986 994,78 EUR

#### **II.2. Description**

##### **II.2.2. Additional CPV code(s)**

79311210 Telephone survey services

##### **II.2.3. Place of performance**

NUTS code: FR101 Paris

Main site or place of performance: Paris.

##### **II.2.4. Description of the procurement**

Réalisation d'une enquête téléphonique auprès des parents de l'étude Elfe aux 5.5 ans de l'enfant.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

##### **II.2.14. Additional information**

#### **Section IV: Procedure**

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##### **IV.1. Description**

###### **IV.1.1. Type of procedure**

Open procedure

###### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

###### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

##### **IV.2. Administrative information**

###### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 080-141250](#)

###### **IV.2.8. Information about termination of dynamic purchasing system**

###### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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**Contract No:** 16-P101601

**Title:**

Réalisation d'une enquête téléphonique dans le cadre de l'étude Elfe

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/07/2016

### **V.2.2. Information about tenders**

Number of tenders received: 5

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Ipsos Observer

Postal address: 35 rue du Val-de-Marne

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 986 994,78 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Fax: +33 144594646

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Précisions concernant les délais d'introduction des recours:

— recours administratif gracieux auprès de la directrice de l'ined dans un délai de 2 mois à compter de la notification du rejet,

— référé précontractuel en application des articles L. 551-1 à L. 551-12 et R. 551-1 à R. 551-6 du code de justice administrative et ce jusqu'à la signature du marché,

— recours pour excès de pouvoir dans un délai de 2 mois à compter de la réception de la notification du rejet.

### **VI.5.**

**Date of dispatch of this notice**

04/07/2016