

**France-Saint-Denis: Publishing services**  
**OJ S 129/2016 07/07/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: INPES

Postal address: 42 boulevard de la Libération

Town: Saint-Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93203

Country: France

Contact person: Cécile de Monjour

E-mail: [creagraphique2016@inpes.sante.fr](mailto:creagraphique2016@inpes.sante.fr)

Telephone: +33 149332286

**Internet address(es):**

Main address: <http://www.santepubliquefrance.fr>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Création, mise en pages, actualisation et adaptation de supports d'édition et d'information.

Reference number: 2016-01

**II.1.2. Main CPV code**

79970000 Publishing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet la création, la mise en pages, l'actualisation et l'adaptation de supports d'édition et d'information.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Lowest offer: 23 035,00 EUR / Highest offer: 111 252,00 EUR taken into consideration

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79970000 Publishing services

### **II.2.3. Place of performance**

NUTS code: FR1 Ile-de-France

### **II.2.4. Description of the procurement**

Le présent marché a pour objet la création, la mise en pages, l'actualisation et l'adaptation de supports d'édition et d'information.

### **II.2.5. Award criteria**

Quality criterion - Name: Pertinence et qualité de la réalisation des propositions graphiques demandées dans le cadre de l'offre / Weighting: 50 %

Quality criterion - Name: Performance en matière d'insertion professionnelle / Weighting: 10 %

Quality criterion - Name: Composition de l'équipe dédiée / Weighting: 10 %

Cost criterion - Name: Coût des prestations / Weighting: 30 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

Le 1.5.2016, en application de l'article 5 III de l'ordonnance n° 2016-462 du 14.4.2016 portant création de l'agence nationale de santé publique (TSA 50459 — 94415 Saint-Maurice Cedex — n° Siret: 130 022 338 00011), santé publique France a repris les droits et obligations de l'institut national de prévention et d'éducation pour la santé.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 018-027946](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

## IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 2016-01

**Title:**

Création, mise en pages, actualisation et adaptation de supports d'édition et d'information

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

28/06/2016

##### V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: yes

##### V.2.3. Name and address of the contractor

Official name: Parimage

Postal address: 22 rue Chauvelot

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

Internet address: <http://www.parimage.fr>

The contractor is an SME: yes

##### V.2.3. Name and address of the contractor

Official name: Philippe Clouet et Associés

Postal address: 117 rue de Rennes

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75006

Country: France

Internet address: <http://www.pca-communication.fr>

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 23 035,00 EUR

##### V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Value excluding VAT: 40 000,00 EUR Short description of the part of the contract to be subcontracted:

Prestations audiovisuelles et graphiques dans le cadre du respect de la clause d'insertion du marché.

## **Section VI: Complementary information**

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### **VI.3. Additional information**

Le montant total du marché ne peut être renseigné de façon précise car il s'agit un marché à bon de commande.

Le montant renseigné est le montant du détail quantitatif estimatif du candidat retenu.

Le présent marché peut être consulté sur simple demande, à l'adresse de l'ex-INPES figurant à la section I du pouvoir adjudicateur, sous réserve des secrets protégés par la loi.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

#### **VI.5. Date of dispatch of this notice**

04/07/2016