

Finland-Helsinki: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 90/2021 10/05/2021

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Helsingin kaupunginkanslia

National registration number: 0201256-6

Postal address: PL 700

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Postal code: FI-00099

Country: Finland

Contact person: Raili Alanko

E-mail: [raili.alanko@hel.fi](mailto:raili.alanko@hel.fi)

**Internet address(es):**

Main address: <http://www.hel.fi/hank>

### I.1. Name and addresses

Official name: Helsingin kaupungin toimialat ja liikelaitokset

National registration number: 0201256-6

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

E-mail: [hankinnat@hel.fi](mailto:hankinnat@hel.fi)

**Internet address(es):**

Main address: <http://www.hel.fi/hank>

### I.1. Name and addresses

Official name: Helsingin Konsernihankinta Oy

National registration number: 2299269-6

Town: Helsinki

NUTS code: FI1B Helsinki-Uusimaa

Country: Finland

E-mail: [hankinnat@hel.fi](mailto:hankinnat@hel.fi)

**Internet address(es):**

Main address: <http://www.hel.fi/hank>

### I.2. Information about joint procurement

The contract involves joint procurement

The contract is awarded by a central purchasing body

### I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of

charge, at: <https://tarjouspalvelu.fi/helsinki?id=339702&tpk=876516af-3395-44e4-92a7-aa0405497b1e>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tarjouspalvelu.fi/helsinki?id=339702&tpk=876516af-3395-44e4-92a7-aa0405497b1e>

#### **I.4. Type of the contracting authority**

Regional or local authority

#### **I.5. Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Viestintäpalvelut

#### **II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Viestintäpalvelut.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: FI1B Helsinki-Uusimaa

#### **II.2.4. Description of the procurement**

Helsingin kaupunki hakee yhteistyökumppaneita viestintäpalveluidensa kehittämiseen, suunnitteluun, toteuttamiseen, konsultointiin, viestinnän valmennukseen sekä digitaaliseen viestintään.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:  
Sopimusta voidaan jatkaa 24 optiokuukuukaudella.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators  
Envisaged maximum number of participants to the framework agreement: 5

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/06/2021 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Finnish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30/09/2021

**IV.2.7. Conditions for opening of tenders**

Date: 07/06/2021 Local time: 12:05

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: FI-00520

Country: Finland

E-mail: [markkinaoikeus@oikeus.fi](mailto:markkinaoikeus@oikeus.fi)

Telephone: +358 295643300

Internet address: <http://www.oikeus.fi/markkinaoikeus>

**VI.5. Date of dispatch of this notice**

05/05/2021