

233755-2026 - Competition

France – Hairdressing services – Prestation de coiffure pour plateau de tournage et décors virtuels

OJ S 66/2026 03/04/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: France Télévisions

Email: QE-Direction-des-Achats@francetv.fr

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Prestation de coiffure pour plateau de tournage et décors virtuels

Description: Le marché a pour objet la prestation de coiffure professionnelle pour les présentateurs/trices et invités des plateaux de tournage du Siège de MFTV pour la Direction de l'information et le studio au sein de la Direction du numérique.

Procedure identifier: a4750320-b39a-42fb-9562-0912553aca3b

Internal identifier: AC_TEP26-017

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98321000 Hairdressing services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Prestation de coiffure pour plateau de tournage et décors virtuels

Description: Le marché a pour objet la prestation de coiffure professionnelle pour les présentateurs/trices et invités des plateaux de tournage du Siège de MFTV pour la Direction de l'information et le studio au sein de la Direction du numérique.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 98321000 Hairdressing services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Maximum value of the framework agreement: 1 300 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: L'offre financière sur la base du DQE sur la durée totale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Méthodologie d'exécution et organisation des moyens humains pour assurer la prestation (anticipation, gestion des plannings, coordination, adaptation aux contraintes de tournage)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Expertise du ou des profils (jugée sur CV) dans le domaine de la coiffure plateau TV et décors virtuels

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Qualité du matériel et des produits utilisés (qualité des produits capillaires pour tout type de cheveux, hygiène, respect des normes, matériel professionnel)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: RSE : Le candidat devra démontrer son engagement en matière de développement durable en précisant les mesures mises en œuvre pour limiter l'impact environnemental des produits de coiffure utilisés dans le cadre de l'exécution du marché

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/14950?orgAcronyme=u6i>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/14950?orgAcronyme=u6i>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 07/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 12

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: France Télévisions

Organisation providing offline access to the procurement documents: France Télévisions

Organisation receiving requests to participate: France Télévisions

Organisation processing tenders: France Télévisions

8. Organisations

8.1. ORG-0001

Official name: France Télévisions
Registration number: 43276694700019
Postal address: 7 ESPLANADE HENRI DE FRANCE
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Direction des achats hors programmes
Email: QE-Direction-des-Achats@francetv.fr
Telephone: +33 156226000
Internet address: <https://www.appel-offres.francetelevisions.fr/>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal judiciaire de Paris
Registration number: 17750111101763
Postal address: Parvis du Tribunal de Paris
Town: Paris
Postcode: 75017
Country subdivision (NUTS): Paris (FR101)
Country: France
Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed
:
210921-2026

Notice information

Notice identifier/version: 0c828be6-aca5-4f3e-82ab-34ee15a9245c - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 02/04/2026 09:25:40 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 233755-2026
OJ S issue number: 66/2026
Publication date: 03/04/2026