

Sweden-Härnösand: Advertising and marketing services

OJ S 79/2023 21/04/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Specialpedagogiska Skolmyndigheten

National registration number: 202100-5745

Postal address: Box 1100

Town: Härnösand

NUTS code: SE321 Västernorrlands län

Postal code: 87129

Country: Sweden

Contact person: Pia Diephuis Dahne

E-mail: pia.diephuis-dahne@spsm.se**Internet address(es):**Main address: <http://www.spsm.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afeogzfcuj&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afeogzfcuj&GoTo=Tender>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationsbyrå med digitalt fokus

Reference number: 2 STO-2022/1626

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandling avser en Kommunikationsbyrå med digitalt fokus. Leverantören ska fungera som en fullservicebyrå inom kommunikation med digital inriktning då Specialpedagogiska skolmyndigheten behöver komplettera och förstärka kommunikationen med extern kompetens, kreativitet, inspiration och insikter utifrån. Det nya ramavtalet beräknas starta 2023-09-01.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Upphandling avser en Kommunikationsbyrå med digitalt fokus. Leverantören ska fungera som en fullservicebyrå inom kommunikation med digital inriktning då Specialpedagogiska skolmyndigheten behöver komplettera och förstärka kommunikationen med extern kompetens, kreativitet, inspiration och insikter utifrån. Det nya ramavtalet beräknas starta 2023-09-01.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/09/2023 End: 31/08/2025

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/05/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 30/09/2023

IV.2.7. Conditions for opening of tenders

Date: 22/05/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afeogzfcuj>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Härnösand

Town: Härnösand

Country: Sweden

VI.5. Date of dispatch of this notice

17/04/2023