

**Belgium-Louvain: Business services: law, marketing, consulting, recruitment, printing and security**

**OJ S 98/2020 20/05/2020**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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## **Section I: Contracting authority**

### **I.1. Name and addresses**

Official name: Logeren in Vlaanderen

National registration number: 0867.369.644\_26151

Postal address: Diestsevest 40

Town: Leuven

NUTS code: BE242 Arr. Leuven

Postal code: 3000

Country: Belgium

E-mail: [wim.verscuren@logereninvlaanderen.be](mailto:wim.verscuren@logereninvlaanderen.be)

Telephone: +32 16286035

**Internet address(es):**

Main address: <http://www.logereninvlaanderenvakantieland.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=375599>

### **I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=375599>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://eten.publicprocurement.be/>

Tenders or requests to participate must be submitted to the abovementioned address

### **I.4. Type of the contracting authority**

Other type: publiek private vzw

### **I.5. Main activity**

Other activity: toerisme

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## **Section II: Object**

### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Raamovereenkomst voor één jaar – verlengbaar tot vier jaar – voor het aanstellen van een dienstverlener die de externe communicatie van Logeren in Vlaanderen vzw (2021-2025) zal begeleiden en realiseren

Reference number: Logeren in Vlaanderen-LiV2021\_2025-F02\_0

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De opdracht heeft in essentie betrekking op het uittekenen van een communicatiestrategie voor Logeren in Vlaanderen over meerdere jaren en een concrete omzetting ervan op het terrein door o.a. de realisatie van het jaarboek en opzetten van (vnl. digitale) marketingcampagnes. De opdracht vraagt een grote creatieve input van de dienstverlener en een praktische uitwerking van de actieplannen.

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description****II.2.2. Additional CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3. Place of performance**

NUTS code: BE2 Vlaams Gewest

**II.2.4. Description of the procurement**

Raamovereenkomst voor één jaar – verlengbaar tot vier jaar – voor het aanstellen van een dienstverlener die de externe communicatie van Logeren in Vlaanderen vzw (2021-2025) zal begeleiden en realiseren.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Raamovereenkomst voor één jaar – verlengbaar tot vier jaar.

**II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 3Maximum number: 5

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.2. Economic and financial standing

List and brief description of selection criteria:  
Zie selectieidraad.

##### III.1.3. Technical and professional ability

List and brief description of selection criteria:  
Zie selectieidraad.  
Minimum level(s) of standards possibly required:  
Klasse: n.v.t. categorie: n.v.t.

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Competitive procedure with negotiation

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

##### IV.1.5. Information about negotiation

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/06/2020 Local time: 14:00

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

### Section VI: Complementary information

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#### VI.1. Information about recurrence

This is a recurrent procurement: yes

#### VI.3. Additional information

Bijkomende documenten zijn toegevoegd.

#### VI.4. Procedures for review

##### VI.4.1.

**Review body**

Official name: Ondernemingsrechtbank Leuven

Postal address: Vaarstraat 5

Town: Leuven

Postal code: 3000

Country: Belgium

E-mail: [orb.leuven@just.fgov.be](mailto:orb.leuven@just.fgov.be)

**VI.5. Date of dispatch of this notice**

15/05/2020