

## 234837-2026 - Competition

France – Motion picture and video production services – Production de vidéos destinées à une application mobile, réseau social de partage de vidéos et accompagnement stratégique - Tiktok  
OJ S 67/2026 07/04/2026

Contract or concession notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: EESC Escp Europe

Email: [achats@escp.eu](mailto:achats@escp.eu)

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Education

### 2. Procedure

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#### 2.1. Procedure

Title: Production de vidéos destinées à une application mobile, réseau social de partage de vidéos et accompagnement stratégique - Tiktok

Description: Production de vidéos

Procedure identifier: dae6f479-9865-4768-9ffb-b34dc974bd50

Internal identifier: 26ESC007

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

##### 2.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

##### 2.1.3. Value

Estimated value excluding VAT: 65 000,00 EUR

##### 2.1.4. General information

This procedure will be relaunched

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Production de vidéos destinées à une application mobile, réseau social de partage de vidéos et accompagnement stratégique - Tiktok

Description: Production de vidéos destinées à une application mobile, réseau social de partage de vidéos et accompagnement stratégique - Tiktok

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

#### 5.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

#### 5.1.3. Estimated duration

Other duration: Unknown

#### 5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Description: prix 40 points

##### Criterion:

Type: Quality

Description: Partie technique - 60 points

#### 5.1.11. Procurement documents

Address of the procurement documents: [https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL\\_2026\\_jKyoVB3Vcj](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_jKyoVB3Vcj)

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: [https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL\\_2026\\_jKyoVB3Vcj](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_jKyoVB3Vcj)

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 04/05/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

##### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No  
Electronic invoicing: Required  
Electronic ordering will be used: no  
Electronic payment will be used: no

#### 5.1.15. Techniques

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Tribunal de Paris

Information about review deadlines: Tribunal de Paris

Organisation providing more information on the review procedures: EESC Escp Europe

## 8. Organisations

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### 8.1. ORG-0001

Official name: EESC Escp Europe

Registration number: 82464458700027

Postal address: 3 , rue Armand Moisant

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: [achats@escp.eu](mailto:achats@escp.eu)

Telephone: +33 0149232100

Internet address: <https://www.escp.eu>

Information exchange endpoint (URL): [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2026\\_jKyoVB3Vcj](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_jKyoVB3Vcj)

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

**Roles of this organisation:**

Buyer

Organisation providing more information on the review procedures

### 8.1. ORG-0002

Official name: Tribunal de Paris

Registration number: 177 501 111 01763

Town: Paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

**Roles of this organisation:**

Review organisation

## Notice information

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Form type: Competition

Notice type: Contract or concession notice – standard regime

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