

234958-2026 - Result

France – Event services – Organisation et exploitation d'une tournée nationale de diffusions audiovisuelles en plein air dans le cadre du 400ème anniversaire de la Marine Nationale

OJ S 67/2026 07/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Economat des armées

Email: secretariat.cao@economat-armees.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Defence

2. Procedure

2.1. Procedure

Title: Organisation et exploitation d'une tournée nationale de diffusions audiovisuelles en plein air dans le cadre du 400ème anniversaire de la Marine Nationale

Description: - Organisation et exploitation d'une tournée nationale de diffusions audiovisuelles en plein air dans le cadre du 400ème anniversaire de la Marine Nationale

Procedure identifier: 880b2d3d-0714-412f-a0a3-9c4216e7e21f

Previous notice: b198bc8f-8cb2-4b0d-814c-5a0323db5bba-01

Internal identifier: 2025-0809

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92140000 Video-tape projection services

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Nord / Île-de-France / Normandie (10 villes)

Description: Montant estimé (Euros HT) : 100 000 à 200 000 Plafond maximum (€ HT) : 400 000

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92140000 Video-tape projection services

Options:

Description of the options: Chaque tranche de capacité est proposée selon les options suivantes : - chaises (type "cinéma en plein air") ; - transats pour un confort renforcé ; - cabines sanitaires autonomes, incluant des cabines PMR, avec consommables et vidange. Les candidats doivent proposer des solutions techniques et financières pour chaque option.

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 3 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Valeur financière

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: RSE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: 2 à 6 mois selon les recours

Organisation signing the contract: Economat des armées

5.1. Lot: LOT-0002

Title: Bretagne / Pays de la Loire / Centre-Val de Loire (8 villes)

Description: Montant estimé (Euros HT) : 80 000 à 160 000 Plafond maximum (€ HT) : 400 000

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92140000 Video-tape projection services

Options:

Description of the options: Chaque tranche de capacité est proposée selon les options suivantes : - chaises (type "cinéma en plein air") ; - transats pour un confort renforcé ; - cabines sanitaires autonomes, incluant des cabines PMR, avec consommables et vidange. Les candidats doivent proposer des solutions techniques et financières pour chaque option.

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 3 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Valeur financière

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: RSE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: 2 à 6 mois selon les recours

Organisation signing the contract: Economat des armées

5.1. Lot: LOT-0003

Title: Est / Bourgogne / Auvergne Rhône-Alpes (12 villes)

Description: Montant estimé (Euros HT) : 120 000 à 240 000 Plafond maximum (€ HT) : 400 000

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92140000 Video-tape projection services

Options:

Description of the options: Chaque tranche de capacité est proposée selon les options suivantes : - chaises (type "cinéma en plein air") ; - transats pour un confort renforcé ; - cabines sanitaires autonomes, incluant des cabines PMR, avec consommables et vidange. Les candidats doivent proposer des solutions techniques et financières pour chaque option.

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 3 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Valeur financière

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: RSE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: 2 à 6 mois selon les recours

Organisation signing the contract: Economat des armées

5.1. Lot: LOT-0004

Title: Sud-Ouest / Provence-Alpes-Côte d'Azur (10 villes)

Description: Montant estimé (Euros HT) : 100 000 à 200 000 Plafond maximum (€ HT) : 400 000

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79952000 Event services

Additional classification (cpv): 92140000 Video-tape projection services

Options:

Description of the options: Chaque tranche de capacité est proposée selon les options suivantes : - chaises (type "cinéma en plein air") ; - transats pour un confort renforcé ; - cabines sanitaires autonomes, incluant des cabines PMR, avec consommables et vidange. Les candidats doivent proposer des solutions techniques et financières pour chaque option.

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 3 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Price

Description: Valeur financière

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: RSE

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Montreuil
Information about review deadlines: 2 à 6 mois selon les recours
Organisation signing the contract: Economat des armées

6. Results

Maximum value of the framework agreements in this notice: 1 600 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 400 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: R&D PRODUCTION

Tender:

Tender identifier: R&D PRODUCTION

Identifier of lot or group of lots: LOT-0001

Value of the tender: 120 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2025-0809

Date on which the winner was chosen: 23/03/2026

Date of the conclusion of the contract: 23/03/2026

Organisation signing the contract: Economat des armées

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 400 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: R&D PRODUCTION

Tender:

Tender identifier: R&D PRODUCTION

Identifier of lot or group of lots: LOT-0002

Value of the tender: 96 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2025-1123

Date on which the winner was chosen: 23/03/2026

Date of the conclusion of the contract: 23/03/2026

Organisation signing the contract: Economat des armées

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 2

6.1. Result lot identifier: LOT-0003

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 400 000,00 EUR

6.1.2. Information about winners**Winner:**

Official name: R&D PRODUCTION

Tender:

Tender identifier: R&D PRODUCTION

Identifier of lot or group of lots: LOT-0003

Value of the tender: 144 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 2025-1124

Date on which the winner was chosen: 23/03/2026

Date of the conclusion of the contract: 23/03/2026

Contract information:

Identifier of the contract: 2025-1125

Date on which the winner was chosen: 23/03/2026

Date of the conclusion of the contract: 23/03/2026

Organisation signing the contract: Economat des armées, Economat des armées

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

6.1. Result lot identifier: LOT-0004

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 400 000,00 EUR

6.1.3. Non-winning tenderers**Non-winning tenderers**

:

Official name: R&D PRODUCTION

Subcontracting: No

6.1.4. Statistical information**Received tenders or requests to participate:**

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Economat des armées

Registration number: 54208590700013
Postal address: 26 RUE DELIZY
Town: Pantin cedex
Postcode: 93507
Country subdivision (NUTS): Seine-Saint-Denis (FR106)
Country: France
Contact point: KLARIC Nathalie
Email: secretariat.cao@economat-armees.fr
Telephone: 0149426455

Roles of this organisation:

Buyer
Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal administratif de Montreuil
Registration number: 13000686900015
Postal address: 7 rue Catherine Puig
Town: Montreuil
Postcode: 93558
Country subdivision (NUTS): Seine-Saint-Denis (FR106)
Country: France
Email: greffe.ta-montreuil@juradm.fr
Telephone: +33 149202000

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: R&D PRODUCTION
Size of the economic operator: Micro, small, or medium
Registration number: 52258529800022
Postal address: 31 avenue de la République
Town: SARTROUVILLE
Postcode: 78500
Country subdivision (NUTS): Yvelines (FR103)
Country: France

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001, LOT-0002, LOT-0003

The winner is listed on a regulated market

Notice information

Notice identifier/version: 9c86eb85-74f2-4aa0-a6e7-acc7f18881a9 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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