

235155-2026 - Competition

France – News-agency services – Prestations de veille médiatique

OJ S 67/2026 07/04/2026

Contract notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: FRANCE TRAVAIL - DG

Email: damfonct.00171@francetravail.fr

Legal type of the buyer: Body governed by public law

2. Procedure

2.1. Procedure

Title: Prestations de veille médiatique

Description: Le marché a pour objet l'achat de prestations de veille et d'analyse médiatique par France Travail. Il doit permettre de suivre à la fois l'image de France Travail dans les médias nationaux et régionaux, d'anticiper les crises, d'apporter des éléments de réponse si besoin, et de mesurer l'impact de sa stratégie de communication dans la presse.

Procedure identifier: 620b4e49-292e-4a10-88d5-1e942b91c3af

Internal identifier: 003_26

Type of procedure: Open

Main features of the procedure: /

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

2.1.2. Place of performance

Anywhere in the European Economic Area

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Sans objet

Applicable cross-border law: Sans objet

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Breaching of obligations set under purely national exclusion grounds:

5. Lot

5.1. Lot: LOT-0001

Title: Prestations de veille médiatique

Description: Le marché a pour objet l'achat de prestations de veille et d'analyse médiatique par France Travail. Il doit permettre de suivre à la fois l'image de France Travail dans les

médias nationaux et régionaux, d'anticiper les crises, d'apporter des éléments de réponse si besoin, et de mesurer l'impact de sa stratégie de communication dans la presse.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

5.1.2. Place of performance

Anywhere in the European Economic Area

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 1 850 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2964388&orgAcronyme=h8j>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marchespublics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Deadline for receipt of tenders: 06/05/2026 12:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 4 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered

employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 0

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE PARIS

8. Organisations

8.1. ORG-0001

Official name: FRANCE TRAVAIL - DG
Registration number: 13000548100010
Town: PARIS
Postcode: 75020
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: damfonct.00171@francetravail.fr
Telephone: 0140306000
Internet address: <https://www.francetravail.fr/accueil/>
Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: TRIBUNAL ADMINISTRATIF DE PARIS
Registration number: 17750005500013
Town: PARIS
Postcode: 75004
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: Grefte.taparis@juradm.fr
Internet address: <http://Paris.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

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