

Netherlands-Hilversum: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 131/2016 09/07/2016

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

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**I.1. Name and addresses**

Official name: Stichting Regionale Omroep Overleg en Samenwerking

National registration number: 361574066

Postal address: Mart Smeetslaan 2 A

Town: Hilversum

Postal code: 1217 ZE

Country: Netherlands

For the attention of: Tijmen Brugman

E-mail: [roos@roosrtv.nl](mailto:roos@roosrtv.nl)

Telephone: +31 356210875

**Internet address(es):**

General address of the contracting authority: <http://www.roosrtv.nl>

Electronic access to information: <http://www.roosrtv.nl>

Electronic submission of tenders and requests to participate: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=85484>

**Additional information can be obtained from:**

Official name: Tenderboard Adviesdiensten

Country: Netherlands

E-mail: [adviesdiensten@roosrtv.nl](mailto:adviesdiensten@roosrtv.nl)

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Tenderboard Adviesdiensten

Country: Netherlands

E-mail: [adviesdiensten@roosrtv.nl](mailto:adviesdiensten@roosrtv.nl)

**Tenders or requests to participate must be submitted:** Official name: Tenderboard Adviesdiensten

Country: Netherlands

E-mail: [adviesdiensten@roosrtv.nl](mailto:adviesdiensten@roosrtv.nl)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: L1 Reclame

National registration number: 571580154

Postal address: Ambyerstraat Zuid 77 B

Town: Maastricht

Postal code: 6226 AW  
Country: Netherlands  
Official name: Radio Noord  
National registration number: 522058709  
Postal address: Helperpark 298  
Town: Groningen  
Postal code: 9723 ZA  
Country: Netherlands  
Official name: Stichting Regionale Publieke Omroep  
National registration number: 102308165  
Postal address: Mart Smeetslaan 2 A Heideheuve  
Town: Hilversum  
Postal code: 1217 ZE  
Country: Netherlands  
Official name: Omroepbedrijf Limburg BV  
National registration number: 421847029  
Postal address: Ambyerstraat Zuid 77 B  
Town: Maastricht  
Postal code: 6226 AW  
Country: Netherlands  
Official name: Tv8 Mediaprodukties CV  
National registration number: 422426442  
Postal address: Science Park Eindhoven 5550  
Town: Son en Breugel  
Postal code: 5692 EL  
Country: Netherlands  
Official name: Stichting Samenwerkende Publieke Omroepen Midden Nederland  
National registration number: 241964864  
Postal address: Hengeveldstraat 29  
Town: Utrecht  
Postal code: 3572 KH  
Country: Netherlands  
Official name: Stichting RTV Oost  
National registration number: 6309804  
Postal address: Hazenweg 25  
Town: Hengelo  
Postal code: 7556 BM  
Country: Netherlands  
Official name: Stichting Regionale Televisie Noord  
National registration number: 432055301  
Postal address: Helperpark 298  
Town: Groningen  
Postal code: 9723 ZA  
Country: Netherlands  
Official name: Stichting Regionale Omroep West  
National registration number: 72067555  
Postal address: Laan van 's-Gravenmade 2  
Town: 's-Gravenhage  
Postal code: 2495 AJ  
Country: Netherlands

Official name: Stichting Regionale Omroep Flevoland

National registration number: 282372019

Postal address: Larserpoortweg 40

Town: Lelystad

Postal code: 8218 NK

Country: Netherlands

Official name: Stichting Regionale Omroep Brabant

National registration number: 452418262

Postal address: Science Park Eindhoven 5550

Town: Son en Breugel

Postal code: 5692 EL

Country: Netherlands

Official name: Stichting Omrop Fryslan

National registration number: 4749366

Postal address: Zuiderkruisweg 2

Town: Leeuwarden

Postal code: 8938 AP

Country: Netherlands

Official name: Stichting Omroep Zeeland

National registration number: 281660218

Postal address: Kanaalstraat 64

Town: Oost-Souburg

Postal code: 4388 BP

Country: Netherlands

Official name: Stichting Omroep Limburg

National registration number: 341775809

Postal address: Ambyerstraat Zuid 77 B

Town: Maastricht

Postal code: 6226 AW

Country: Netherlands

Official name: RTV Noord-Holland (Hoofdvestiging)

National registration number: 292237735

Postal address: Aletta Jacobslaan 9

Town: Amsterdam

Postal code: 1066 BP

Country: Netherlands

Official name: RTV Drenthe

National registration number: 372043336

Postal address: Beilerstraat 30

Town: Assen

Postal code: 9401 PL

Country: Netherlands

Official name: Radio Rijnmond

National registration number: 381641391

Postal address: Lloydstraat 23

Town: Rotterdam

Postal code: 3024 EA

Country: Netherlands

Official name: Omroep Gelderland

National registration number: 122163294

Postal address: Rosendaalseweg 704  
Town: Arnhem  
Postal code: 6824 KV  
Country: Netherlands  
Official name: Hollands Omroepbedrijf Holding BV  
National registration number: 51721978  
Postal address: Laan van 's-Gravenmade 2  
Town: 's-Gravenhage  
Postal code: 2495 AJ  
Country: Netherlands  
Official name: Amstel Televisie Vijf BV  
National registration number: 112363853  
Postal address: Aletta Jacobslaan 9  
Town: Amsterdam  
Postal code: 1066 BP  
Country: Netherlands

## **Section II: Object of the contract**

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### **II.1. Description**

#### **II.1.1. Title attributed to the contract by the contracting authority**

Raamovereenkomst Organisatie Adviesbureaus Regionale Publieke Omroepen.

#### **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 26: Recreational, cultural and sporting services

Main site or place of performance: Nederland.

NUTS code NL Nederland

#### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **II.1.4. Information about framework agreement**

Framework agreement with several operators

Number Envisaged maximum number of participants to the framework agreement: 100

#### **Duration of the framework agreement**

Duration in months: 48

#### **Estimated total value of purchases for the entire duration of the framework agreement**

Frequency and value of the contracts to be awarded: Onbekend.

#### **II.1.5. Short description of the contract or purchase(s)**

Raamovereenkomst Organisatie Adviesbureaus ten behoeve van de regionale publieke omroepen.

#### **II.1.6. CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security,  
79996000 Business organisation services, 72224000 Project management consultancy  
services, 71241000 Feasibility study, advisory service, analysis, 79410000 Business and  
management consultancy services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.1.8. Lots**

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

Op voorhand kan geen indicatie worden gegeven van de te verwachten omvang aan adviesdiensten voor de komende jaren.

#### **II.2.2. Information about options**

Options: no

#### **II.2.3. Information about renewals**

This contract is subject to renewal: no

### **II.3. Duration of the contract or time limit for completion**

Information about lots

Lot No: 1

Lot title: Organisatie adviesbureaus gespecialiseerd in veranderingsprocessen met betrekking tot Bedrijfsvoering

#### **1) Short description**

Zie Selectieleidraad.

#### **2) CPV code(s)**

79996000 Business organisation services, 72224000 Project management consultancy services

#### **3) Quantity or scope**

Op voorhand onbekend.

#### **4) Indication about different time frame or duration**

#### **5) Additional information about lots**

Lot No: 2

Lot title: Juridisch en organisatie advies met betrekking tot Medezeggenschap

#### **1) Short description**

Zie Selectieleidraad.

#### **2) CPV code(s)**

79100000 Legal services, 79410000 Business and management consultancy services

#### **3) Quantity or scope**

Op voorhand onkend.

#### **4) Indication about different time frame or duration**

#### **5) Additional information about lots**

Lot No: 3

Lot title: Organisatie adviesbureaus gespecialiseerd in Human Resource Management

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

79414000 Human resources management consultancy services

**3) Quantity or scope**

Op voorhand niet bekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 4

Lot title: Adviesbureaus gespecialiseerd in Mediastrategie

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

79413000 Marketing management consultancy services

**3) Quantity or scope**

Op voorhand onbekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 5

Lot title: Adviesbureaus gespecialiseerd in Financiën en Accountancy

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

79412000 Financial management consultancy services, 66171000 Financial consultancy services

**3) Quantity or scope**

Op voorhand onbekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 6

Lot title: Adviesbureaus gespecialiseerd in Sales en Marketing

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

79341100 Advertising consultancy services, 79413000 Marketing management consultancy services, 79340000 Advertising and marketing services, 79341400 Advertising campaign services

**3)**

**Quantity or scope**

Op voorhand onbekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 7

Lot title: Adviesbureaus gespecialiseerd in Media Techniek

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

79415000 Production management consultancy services, 32417000 Multimedia networks

**3) Quantity or scope**

Op voorhand onbekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

Lot No: 8

Lot title: Adviesbureaus gespecialiseerd in ICT en Informatisering

**1) Short description**

Zie Selectieleidraad.

**2) CPV code(s)**

72222300 Information technology services, 72500000 Computer-related services

**3) Quantity or scope**

Op voorhand onbekend.

**4) Indication about different time frame or duration**

**5) Additional information about lots**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

**III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

**III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

**III.2. Conditions for participation**

**III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: Eis: Geen crimineel verleden.

Beschrijving: De inschrijver of gegadigde is niet bij een rechterlijke uitspraak die kracht van gewijsde heeft, veroordeeld op grond van: a. deelneming aan een criminele organisatie in de zin van artikel 2, eerste lid, van Gemeenschappelijk Optreden 98/733/JBZ van de Raad, (PbEG 1998, L 351); b. omkoping in de zin van artikel 3 van het besluit van de Raad van 26.5.1997 (PbEG 1997, L 195) respectievelijk artikel 3, eerste lid, van Gemeenschappelijk Optreden 98/742/JBZ van de Raad (PbEG 1998, L 358); c. fraude in de zin van artikel 1 van de overeenkomst aangaande de bescherming van de financiële belangen van de Gemeenschap (PbEG 1995, C 316); d. witwassen van geld in de zin van artikel 1 van richtlijn nr. 91/308/EEG van de Raad van 10.6.1991 tot voorkoming van het gebruik van het financiële stelsel voor het witwassen van geld (PbEG L 1991, L 166) zoals gewijzigd bij richtlijn nr. 2001/97/EG van het Europees Parlement en de Raad (PbEG L 2001, 344). Als veroordelingen als bedoeld onder a, b, c, of d worden in ieder geval aangemerkt veroordelingen op grond van artikel 140, 177, 177a, 178, 225, 226, 227, 227a, 227b of 323a, 328ter, tweede lid, 420bis, 420ter of 420quater van het Wetboek van Strafrecht.

Wetsverwijzing: Geen crimineel verleden.

Bewijsstuk: Gedragsverklaring aanbesteden.

Toelichting op Bewijsstuk: Een gegadigde of inschrijver kan door middel van een gedragsverklaring aanbesteden zoals bedoeld in artikel 4.1 van de Aanbestedingswet 2012, die op het tijdstip van het indienen van het verzoek tot deelneming of de inschrijving niet ouder is dan 2 jaar, aantonen dat deze uitsluitingsgrond op hem niet van toepassing is.

Van toepassing op: perceel nr. 1, perceel nr. 2, perceel nr. 3, perceel nr. 4, perceel nr. 5, perceel nr. 6, perceel nr. 7, perceel nr. 8.

### **III.2.2. Economic and financial ability**

### **III.2.3. Technical and professional ability**

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Criterium: Kwaliteitscriterium 1. Beschrijving: Inzicht in de uitdagingen waar de regionale publieke omroepen voor staan. Vereisten: Zie Selectieleidraad. Van toepassing op: perceel nr. 1, perceel nr. 2, perceel nr. 3, perceel nr. 4, perceel nr. 5, perceel nr. 6, perceel nr. 7, perceel nr. 8. Weighting 35
2. Criterium: Kwaliteitscriterium 2. Beschrijving: Visie op de wijze waarop dat gerealiseerd kan worden. Vereisten: Zie Selectieleidraad. Van toepassing op: perceel nr. 1, perceel nr. 2, perceel nr. 3, perceel nr. 4, perceel nr. 5, perceel nr. 6, perceel nr. 7, perceel nr. 8. Weighting 35
3. Criterium: Prijs. Beschrijving: Gemiddeld uurtarief. Vereisten: Zie Selectieleidraad. Van toepassing op: perceel nr. 1, perceel nr. 2, perceel nr. 3, perceel nr. 4, perceel nr. 5, perceel nr. 6, perceel nr. 7, perceel nr. 8. Weighting 20
4. Criterium: Kwaliteitscriterium 3. Beschrijving: Garantie toepasselijkheid ARVODI 2014. Vereisten: Zie Selectieleidraad. Van toepassing op: perceel nr. 1, perceel nr. 2, perceel nr. 3, perceel nr. 4, perceel nr. 5, perceel nr. 6, perceel nr. 7, perceel nr. 8. Weighting 10

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

RPO/2016/001

##### **IV.3.2. Previous publication concerning this procedure**

no

##### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 22.8.2016 - 09:00

Payable documents: no

##### **IV.3.4. Time limit for receipt of tenders or requests to participate**

22.8.2016 - 12:00

##### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Dutch.

##### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

until: 2.1.2017

##### **IV.3.8. Conditions for opening of tenders**

Date: 22.8.2016 - 12:00

Persons authorised to be present at the opening of tenders: no

#### **Section VI: Complementary information**

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##### **VI.1. Information about recurrence**

This is a recurrent procurement: no

##### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

Telephone: +31 883611771

Fax: +31 2233099

Internet address: <http://www.rechtspraak.nl>

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

5.7.2016