

**Belgium-Knokke-Heist: Marketing services**  
**OJ S 79/2023 21/04/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: VZW Toerisme Knokke-Heist  
National registration number: 0409 780 062  
Postal address: Zeedijk-Knokke 660  
Town: Knokke-Heist  
NUTS code: BE251 Arr. Brugge  
Postal code: 8300  
Country: Belgium  
E-mail: [toerisme@knokke-heit.be](mailto:toerisme@knokke-heit.be)  
Telephone: +32 50630380  
**Internet address(es):**  
Main address: [www.myknokke-heit.be](http://www.myknokke-heit.be)

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

De uitgave van KH-magazine, met inbegrip van redactie, reclamewerving, opmaak, drukwerk en levering  
Reference number: 2022/2203/CON/EV

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

zie II.2.4

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 1 400 000,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: BE251 Arr. Brugge

#### **II.2.4. Description of the procurement**

De uitgave van KH-magazine, met inbegrip van redactie, reclamewerving, opmaak, drukwerk en levering

#### **II.2.5. Award criteria**

Quality criterion - Name: Conceptnota/dummy / Weighting: 50

Quality criterion - Name: Beantwoorden aan marketingdoelstellingen en strategie / Weighting: 30

Quality criterion - Name: Kwaliteit plan van aanpak en timing / Weighting: 10

Cost criterion - Name: Prijs / Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 013-034173](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2022/2203/CON/EV

**Title:**

De uitgave van KH-magazine, met inbegrip van redactie, reclamewerving, opmaak, drukwerk en levering

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

06/04/2023

### **V.2.2. Information about tenders**

Number of tenders received: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Ventures Media

Postal address: Leuvensesteenweg 431D

Town: Lasne

NUTS code: BE Belgique / België

Postal code: 1380

Country: Belgium

E-mail: [info@venturesmedia.be](mailto:info@venturesmedia.be)

Telephone: +32 23792990

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 400 000,00 EUR

Total value of the contract/lot: 1 400 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

Telephone: +32 22349611

### **VI.5. Date of dispatch of this notice**

18/04/2023