

Norway-Fredrikstad: Advertising material
OJ S 131/2016 09/07/2016
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Fredrikstad kommune [Fredrikstad municipality]

National registration number: 940039541

Postal address: Postboks 1405

Town: Fredrikstad

Postal code: 1602

Country: Norway

For the attention of: Kine Gjerlaugsen

E-mail: kingje@fredrikstad.kommune.no

Telephone: +47 69306200

Fax: +47 69306204

Internet address(es):

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/2226>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/142767>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Hvaler kommune [Hvaler municipality]

Section II: Object of the contract

II.1. Description

II.1.1. Title

Promotional items.

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Fredrikstad.

NUTS code NO Norge

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4.

Short description of the contract or purchase(s)

Fredrikstad municipality and Hvaler municipality are hereafter called the contracting authority. Fredrikstad municipality is responsible for the procurement process.

For information about the contracting authority see: www.fredrikstad.kommune.no and www.hvaler.kommune.no

The Contracting authority has entered into a framework agreement regarding the purchase of promotional items.

The agreement shall include gift items, leisure items, random items and other promotional items.

The Contracting authority mainly uses promotional items for arrangements, projects, and as gifts in connection with visitors, travels and gifts to own employees.

Fredrikstad municipality is an environment municipality where the paramount objective is to contribute to a sustainable community development. Fredrikstad municipality is working with achieving a status as a Fairtrade municipality.

Fredrikstad municipality is celebrating its 450 year anniversary in 2017 and in 2019 Tall Ships Races shall be arranged in Fredrikstad. These are examples of arrangements with possible requirements for promotional items, where concrete requirements are yet to be defined.

The framework agreement shall at all times cover the current need for promotional items for the contracting authority.

A framework agreement will be signed with one supplier. The framework agreement period is 2 years. The contracting authority shall have the option to extend the framework agreement for a further 1 year + 1 year, to a total maximum of 4 years.

The estimated value of the framework agreement is from 1 380 000 NOK to 2 100 000 NOK, over a 4 year period.

The scope of the agreement is difficult to estimate, both in terms of the type of products and volume.

The contracting authority shall have the possibility of ordering products as needed and from the tenderer's complete product range.

The contracting authority has chosen some products that they may wish to consider ordering in the contract period. These products will form the basis for evaluating price and quality in the contest. See appendix 3, price form, tab 'buy basic range'.

The contracting authority reserves the right to getting products covered by this framework agreement from other suppliers if they are sponsored.

See the specifications, annex 2 and the price form, annex 3, for further information on the procurement's estimated value and content.

II.1.5. CPV code(s)

22462000 Advertising material, 18530000 Presents and rewards, 39294100 Information and promotion products, 79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 2 100 000 NOK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Total costs. Weighting 20
2. Quality. Weighting 45
3. Case — creativity and assignment comprehension. Weighting 15
4. Assortment, customer service, quality assurance and delivery time. Weighting 20

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2016/6004

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2016/S 073-128217](#) of 14.4.2016

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Promotional items

V.1. Date of conclusion of the contract

15.6.2016

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: IDE House og Brands

Postal address: Dyrløkkeveien 19

Town: Drøbak

Postal code: 1448

Country: Norway

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 2 100 000 NOK

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

5.7.2016