

## 237156-2026 - Competition

Belgium – Advertising and marketing services – AWW/INV/2025/3 Communicatie en omgevingsmanagement bij infrastructuurprojecten

OJ S 68/2026 08/04/2026

Contract or concession notice – standard regime - Change notice  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Vlaamse Overheid

Email: [aanbesteding.contracten.aww@mow.vlaanderen.be](mailto:aanbesteding.contracten.aww@mow.vlaanderen.be)

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: AWW/INV/2025/3 Communicatie en omgevingsmanagement bij infrastructuurprojecten

Description: Het voorwerp van de opdracht is het omgevingsmanagement en de voorbereiding en uitvoering van communicatie in het kader van infrastructuurprojecten van het Agentschap Wegen en Verkeer die met veel of aanzienlijke hinder gepaard gaan of een grote impact hebben op de omgeving.

Procedure identifier: b14983fe-262e-4d9d-ab4a-1db2d2d1afb3

Internal identifier: AWW/INV/2025/3

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79550000 Typing, word-processing and desktop publishing services, 75100000 Administration services, 79800000 Printing and related services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.5. Terms of procurement

**Terms of submission:**

Maximum number of lots for which one tenderer can submit tenders: 4

**Terms of contract:**

Maximum number of lots for which contracts can be awarded to one tenderer: 4

## 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: AWW/INV/2025/3\_P1 Communicatieondersteuning WA

Description: Het voorwerp van de opdracht is het omgevingsmanagement en de voorbereiding en uitvoering van communicatie in het kader van infrastructuurprojecten van het Agentschap Wegen en Verkeer die met veel of aanzienlijke hinder gepaard gaan of een grote impact hebben op de omgeving. Perceel 1 Antwerpen

Internal identifier: 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79550000 Typing, word-processing and desktop publishing services, 75100000 Administration services, 79800000 Printing and related services

#### 5.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

#### 5.1.3. Estimated duration

Other duration: Unknown

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

#### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/documents>

##### Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/forum>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 23/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Raad van State

Information about review deadlines: Artikelen 23 en 24 van de wet van 17 juni 2013 betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten, bepaalde opdrachten voor werken, leveringen en diensten en concessies zijn van toepassing.

**5.1. Lot: LOT-0002**

Title: AWW/INV/2025/3\_P2 Communicatieondersteuning WL

Description: Het voorwerp van de opdracht is het omgevingsmanagement en de voorbereiding en uitvoering van communicatie in het kader van infrastructuurprojecten van het Agentschap Wegen en Verkeer die met veel of aanzienlijke hinder gepaard gaan of een grote impact hebben op de omgeving. Perceel 2 Limburg

Internal identifier: 2

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79550000 Typing, word-processing and desktop publishing services, 75100000 Administration services, 79800000 Printing and related services

**5.1.2. Place of performance**

Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

**5.1.3. Estimated duration**

Other duration: Unknown

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.11. Procurement documents**

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/documents>

##### **Ad hoc communication channel:**

URL: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/forum>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 23/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Raad van State

Information about review deadlines: Artikelen 23 en 24 van de wet van 17 juni 2013 betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten, bepaalde opdrachten voor werken, leveringen en diensten en concessies zijn van toepassing.

#### **5.1. Lot: LOT-0003**

Title: AWW/INV/2025/3\_P3 Communicatieondersteuning WOV

Description: Het voorwerp van de opdracht is het omgevingsmanagement en de voorbereiding en uitvoering van communicatie in het kader van infrastructuurprojecten van het Agentschap Wegen en Verkeer die met veel of aanzienlijke hinder gepaard gaan of een grote impact hebben op de omgeving. Perceel 3 Oost-Vlaanderen

Internal identifier: 3

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79550000 Typing, word-processing and desktop publishing services, 75100000 Administration services, 79800000 Printing and related services

### 5.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

### 5.1.3. Estimated duration

Other duration: Unknown

### 5.1.6. General information

#### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

### 5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/documents>

#### Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/forum>

### 5.1.12. Terms of procurement

#### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 23/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

#### Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

### 5.1.15. Techniques

#### Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Raad van State

Information about review deadlines: Artikelen 23 en 24 van de wet van 17 juni 2013 betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten, bepaalde opdrachten voor werken, leveringen en diensten en concessies zijn van toepassing.

**5.1. Lot: LOT-0004**

Title: AWV/INV/2025/3\_P4 Communicatieondersteuning WVB

Description: Het voorwerp van de opdracht is het omgevingsmanagement en de voorbereiding en uitvoering van communicatie in het kader van infrastructuurprojecten van het Agentschap Wegen en Verkeer die met veel of aanzienlijke hinder gepaard gaan of een grote impact hebben op de omgeving. Perceel 4 Vlaams Brabant

Internal identifier: 4

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79550000 Typing, word-processing and desktop publishing services, 75100000 Administration services, 79800000 Printing and related services

**5.1.2. Place of performance**

Country subdivision (NUTS): Extra-Regio NUTS 3 (BEZZZ)

Country: Belgium

**5.1.3. Estimated duration**

Other duration: Unknown

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**5.1.11. Procurement documents**

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/documents>

**Ad hoc communication channel:**

URL: <https://www.publicprocurement.be/publication-workspaces/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/forum>

**5.1.12. Terms of procurement**

**Terms of submission:**

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/6c319d0f-f8cc-44d8-8cbc-40f493a3c43f/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 23/04/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Raad van State

Information about review deadlines: Artikelen 23 en 24 van de wet van 17 juni 2013 betreffende de motivering, de informatie en de rechtsmiddelen inzake overheidsopdrachten, bepaalde opdrachten voor werken, leveringen en diensten en concessies zijn van toepassing.

## 8. Organisations

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**8.1. ORG-0001**

Official name: Vlaamse Overheid

Registration number: 0316380841\_5671

Department: Mobiliteit en Openbare Werken, Agentschap Wegen en Verkeer

Postal address: Koning Albert II-laan 20 bus 4

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: [aanbesteding.contracten.awv@mow.vlaanderen.be](mailto:aanbesteding.contracten.awv@mow.vlaanderen.be)

Telephone: +32 25537922

Internet address: <http://www.wegenenverkeer.be>

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=5671&includeOrganisationChildren=true>

**Roles of this organisation:**

Buyer

**8.1. ORG-0002**

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1  
Town: Brussel  
Postcode: 1000  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium  
Email: [revise@publicprocurement.be](mailto:revise@publicprocurement.be)  
Telephone: +32 2 740 80 00  
Internet address: <https://bosa.belgium.be>

**Roles of this organisation:**

TED eSender

**8.1. ORG-0003**

Official name: Raad van State  
Registration number: 308.356.862  
Town: Brussel  
Postcode: 1040  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium  
**Roles of this organisation:**  
Review organisation

## 10. Change

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Version of the previous notice to be changed  
:  
4b1986c6-e66d-4b92-a5bc-c92238ea7c61-01  
Main reason for change  
:  
Information updated  
Description  
:  
zie rechtzettingsbericht

**10.1. Change**

Section identifier: PROCEDURE  
The procurement documents were changed on: 07/04/2026

## Notice information

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Notice identifier/version: 888df8cc-cdb1-4312-826b-fc37c8eadcc4 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 16  
Notice dispatch date: 07/04/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time  
Notice dispatch date (eSender): 07/04/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: Dutch  
Notice publication number: 237156-2026  
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