

## 237274-2026 - Result

Spain – Social services – Programa de prevención socioeducativa “QUEDAT.COM” a través del ocio y tiempo libre en el municipio de Madrid (2 lotes).

OJ S 68/2026 08/04/2026

Contract or concession award notice – light regime

Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: Área de Gobierno de Políticas Sociales, Familia e Igualdad del Ayuntamiento de Madrid

Email: [contratacionesociales@madrid.es](mailto:contratacionesociales@madrid.es)

Legal type of the buyer: Local authority

Activity of the contracting authority: Social protection

### 2. Procedure

---

#### 2.1. Procedure

Title: Programa de prevención socioeducativa “QUEDAT.COM” a través del ocio y tiempo libre en el municipio de Madrid (2 lotes).

Description: Procedimiento abierto

Procedure identifier: c7673053-6db1-445f-a956-3222fe013b31

Previous notice: 679b97eb-944b-48f4-adbe-f9b538527d67-01

Internal identifier: 300/2025/02136

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 85320000 Social services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

---

#### 5.1. Lot: LOT-0001

Title: Lote 1 Zona 1

Description: Realización del programa de prevención socioeducativa “Quedat.com” a través del ocio y tiempo libre para la zona que abarca los distritos de Latina, Carabanchel, Usera, Villaverde, Villa de Vallecas, Puente de Vallecas, Vicálvaro y San Blas-Canillejas

Internal identifier: 1

##### 5.1.1. Purpose

Main nature of the contract: Services  
Main classification (cpv): 85320000 Social services

**5.1.2. Place of performance**

Country subdivision (NUTS): Madrid (ES300)  
Country: Spain

**5.1.5. Value**

Estimated value excluding VAT: 4 826 247,99 EUR

**5.1.6. General information**

Procurement Project not financed with EU Funds.

**5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement  
Approach to reducing environmental impacts: Other  
Social objective promoted: Other

**5.1.10. Award criteria**

**Criterion:**

Type: Price

Description: Criterios valorables en cifras o porcentajes: 1. Oferta económica (hasta 25 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

**Criterion:**

Type: Quality

Description: Criterios valorables en cifras o porcentajes: 2. Criterios sociales (hasta 10 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

**Criterion:**

Type: Quality

Description: Criterios valorables en cifras o porcentajes: 3. Mejoras técnicas (hasta 16 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 16

**Criterion:**

Type: Quality

Description: Criterios no valorables en cifras o porcentajes: 1. Calidad del proyecto técnico del proyecto global (hasta 49 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 49

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Área de Gobierno de Políticas Sociales, Familia e Igualdad del Ayuntamiento de Madrid - Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

## 5.1. Lot: LOT-0002

Title: Lote 2 Zona 2

Description: Realización del programa de prevención socioeducativa “Quedat.com” a través del ocio y tiempo libre para la zona que abarca los distritos de Arganzuela, Fuencarral – El Pardo, Chamartín, Salamanca, Tetuán, Hortaleza, Barajas, Moratalaz y Centro.

Internal identifier: 2

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 85320000 Social services

### 5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

### 5.1.5. Value

Estimated value excluding VAT: 5 350 087,61 EUR

### 5.1.6. General information

Procurement Project not financed with EU Funds.

### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

### 5.1.10. Award criteria

#### Criterion:

Type: Price

Description: Criterios valorables en cifras o porcentajes: 1. Oferta económica (hasta 25 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

#### Criterion:

Type: Quality

Description: Criterios valorables en cifras o porcentajes: 2. Criterios sociales (hasta 10 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

#### Criterion:

Type: Quality

Description: Criterios valorables en cifras o porcentajes: 3. Mejoras técnicas (hasta 16 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 16

#### Criterion:

Type: Quality

Description: Criterios no valorables en cifras o porcentajes: 1. Calidad del proyecto técnico del proyecto global (hasta 49 puntos).

Category of award weight criterion: Weight (points, exact)

Award criterion number: 49

### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Área de Gobierno de Políticas Sociales, Familia e Igualdad del Ayuntamiento de Madrid - Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

**6. Results**

---

Value of all contracts awarded in this notice: 4 924 654,09 EUR

**6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners****Winner:**

Official name: Merino y Merino Producciones

**Tender:**

Tender identifier: REF TEN-0001/LOT-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 2 322 921,95 EUR

The tender was ranked: no

Subcontracting: No

**Contract information:**

Identifier of the contract: 16/2026

Date on which the winner was chosen: 27/02/2026

Date of the conclusion of the contract: 30/03/2026

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

**6.1. Result lot identifier: LOT-0002**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners****Winner:**

Official name: Merino y Merino Producciones

**Tender:**

Tender identifier: REF TEN-0002/LOT-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 2 601 732,14 EUR

The tender was ranked: no

Subcontracting: No

**Contract information:**

Identifier of the contract: 17/2026

Date on which the winner was chosen: 27/02/2026

Date of the conclusion of the contract: 30/03/2026

#### 6.1.4. Statistical information

##### Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

## 8. Organisations

---

### 8.1. ORG-0001

Official name: Área de Gobierno de Políticas Sociales, Familia e Igualdad del Ayuntamiento de Madrid

Registration number: 31268900170650

Registration number: P2807900B

Town: Madrid

Postcode: 28045

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Área de Gobierno de Políticas Sociales, Familia e Igualdad del Ayuntamiento de Madrid

Email: [contratacionesociales@madrid.es](mailto:contratacionesociales@madrid.es)

Telephone: +34 915883241

Internet address: <http://www.madrid.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=C8NEdr2FbVkuf4aBO%2BvQIQ%3D%3D>

##### Other contact points:

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

Town: Madrid

Postcode: 28010

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: [contratacionss@madrid.es](mailto:contratacionss@madrid.es)

##### Roles of this organisation:

Buyer

Review organisation

### 8.1. ORG-0002

Official name: Merino y Merino Producciones

Size of the economic operator: Micro, small, or medium

Registration number: B81590606

Town: MADRID

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: [admin@merinoymerino.com](mailto:admin@merinoymerino.com)

Telephone: +34 914177500

##### Roles of this organisation:

Tenderer

**Beneficial owner:**

Nationality of the owner: Spain

Nationality of the owner: Spain

**Winner of these lots: LOT-0001, LOT-0002**

## Notice information

---

Notice identifier/version: 4eb24073-7ff2-4894-ab19-f32acee32bbc - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 33

Notice dispatch date: 07/04/2026 09:59:35 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 237274-2026

OJ S issue number: 68/2026

Publication date: 08/04/2026