

237432-2026 - Result

France – Graphic design services – Accord-cadre à bons de commande pour la réalisation de prestations de conception graphique pour les besoins de Logial-COOP

OJ S 68/2026 08/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Logial-COOP

Email: service.marche@logial-coop.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Housing and community amenities

2. Procedure

2.1. Procedure

Title: Accord-cadre à bons de commande pour la réalisation de prestations de conception graphique pour les besoins de Logial-COOP

Description: La présente consultation a pour objet la réalisation de prestations de conception et de création des supports de communication (print, web, vidéo) pour les différentes cibles de Logial-COOP (locataires, institutionnels, collaborateurs). La description des prestations à réaliser est décrite dans le Cahier des Clauses Particulières (C.C.P) et dans l'ensemble des pièces du dossier de consultation

Procedure identifier: 47206f5d-3068-4e07-8d1b-942320f886d2

Internal identifier: L/2025/23

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

2.1.3. Value

Estimated value excluding VAT: 240 000,00 EUR

2.1.4. General information

Additional information: Le lot 1 est conclu conformément à l'article R.2162-4-2° avec seulement un maximum fixé à 30 000 euro(s) Ht par an soit 120 000 euro(s) Ht sur toute la durée de l'accord-cadre. Le lot 2 est conclu conformément à l'article R.2162-4-2° avec seulement un maximum fixé à 30 000 euro(s) Ht par an soit 120 000 euro(s) Ht sur toute la durée de l'accord-cadre

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Création et exécution de supports avec publication récurrente

Description: Le lot 1 est conclu conformément à l'article R.2162-4-2° avec seulement un maximum fixé à 30 000 euro(s) HT par an soit 120 000 euro(s) HT sur toute la durée de l'accord-cadre ;

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Pour chaque lot, l'accord-cadre est conclu pour une durée d'un an à compter de sa date de notification ou de sa date de prise d'effet, si celle-ci est postérieure à la notification. L'accord-cadre est reconduit tacitement 3 fois par périodes de 12 mois, sauf décision contraire notifiée au titulaire, 3 mois avant la date d'anniversaire de l'accord-cadre. La durée totale de l'accord-cadre ne pourra excéder 4 ans. Le titulaire du lot concerné n'a pas la faculté de renoncer à sa reconduction

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 852886-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Délai d'exécution

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Creteil

Organisation providing more information on the review procedures: Tribunal Judiciaire de Creteil

5.1. Lot: LOT-0002

Title: Création et exécution de travaux graphiques divers

Description: Le lot 2 est conclu conformément à l'article R.2162-4-2° avec seulement un maximum fixé à 30 000 euro(s) HT par an soit 120 000 euro(s) HT sur toute la durée de l'accord-cadre ;

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Pour chaque lot, l'accord-cadre est conclu pour une durée d'un an à compter de sa date de notification ou de sa date de prise d'effet, si celle-ci est postérieure à la notification. L'accord-cadre est reconduit tacitement 3 fois par périodes de 12 mois, sauf décision contraire notifiée au titulaire, 3 mois avant la date d'anniversaire de l'accord-cadre. La durée totale de l'accord-cadre ne pourra excéder 4 ans. Le titulaire du lot concerné n'a pas la faculté de renoncer à sa reconduction

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 852886-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Délai d'exécution

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Creteil

Organisation providing more information on the review procedures: Tribunal Judiciaire de Creteil

6. Results

Maximum value of the framework agreements in this notice: 240 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 240 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: ENTRECOM

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0001

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 20263359

Title: Création et exécution de supports avec publication récurrente

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 19

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 19

6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 240 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: LES COOMMUNS

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0002

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: 20263360

Title: Création et exécution de travaux graphiques divers

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 17

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 17

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 44DB8235-CEC7-4ED4-BF65978F7DD4568B

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Logial-COOP

Registration number: 3322

Postal address: 86 bis Quai Blanqui

Town: Alfortville

Postcode: 94146

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Contact point: La Directrice Générale

Email: service.marche@logial-coop.fr

Telephone: 0145182084

Fax: 0145182072

Internet address: <https://www.logial-coop.fr/>

Buyer profile: <http://www.marches-publics.info/acheteur/LOGIAL-COOP/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal Judiciaire de Creteil

Registration number: 44DB8262-96D3-5F42-1EFE05D5D64FCB6D

Postal address: Place du Palais

Town: Creteil

Postcode: 94011

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Email: tji-creteil@justice.fr

Telephone: 0149811600

Fax: 0149811903

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal Judiciaire de Creteil

Registration number: 44DB8272-D2E0-16A9-A7E73F77CF86DDAC

Postal address: Place du Palais

Town: Creteil

Postcode: 94011

Country subdivision (NUTS): Val-de-Marne (FR107)

Country: France

Email: tji-creteil@justice.fr

Telephone: 0149811600

Fax: 0149811903

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0005

Official name: ENTRECOM

Size of the economic operator: Micro, small, or medium

Registration number: 1749065-1-1-1

Postal address: 26 Route De Touty

Town: Pompignac

Postcode: 33370

Country subdivision (NUTS): Gironde (FRI12)

Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0001

8.1. ORG-0006

Official name: LES COOMMUNS

Size of the economic operator: Micro, small, or medium

Registration number: 1749065-1-2-1

Postal address: 3 Rue Pailleron

Town: Lyon 4eme

Postcode: 69004

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0002

Notice information

Notice identifier/version: b25456bb-eff5-4e06-b37f-c8dcda6949ee - 01

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