

**Sweden-Karlskrona: Marketing management consultancy services**

OJ S 98/2019 22/05/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Länsstyrelsen Blekinge

National registration number: 202100-2320

Postal address: Skeppsbrokajen 4

Town: Karlskrona

NUTS code: SE221 Blekinge län

Postal code: 371 86

Country: Sweden

Contact person: Fredrik Nilsson

E-mail: [fredrik.k.nilsson@lansstyrelsen.se](mailto:fredrik.k.nilsson@lansstyrelsen.se)**Internet address(es):**Main address: <http://www.lansstyrelsen.se/blekinge>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afjtliriro&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afjtliriro&GoTo=Tender>**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Strategisk kommunikationsrådgivning och produktion

Reference number: 111-1364-2019

**II.1.2. Main CPV code**

79413000 Marketing management consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Upphandlingen avser strategisk kommunikationsrådgivning och produktion.  
Tjänsten innebär strategisk kommunikationsrådgivning samt produktion från idé till färdig produkt.

Upphandlingen är ett komplement till de resurser som finns inom Länsstyrelsen.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79410000 Business and management consultancy services

#### **II.2.3. Place of performance**

NUTS code: SE221 Blekinge län

#### **II.2.4. Description of the procurement**

Upphandlingen avser strategisk kommunikationsrådgivning och produktion.

Tjänsten innebär strategisk kommunikationsrådgivning samt produktion från idé till färdig produkt.

Upphandlingen är ett komplement till de resurser som finns inom Länsstyrelsen.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/10/2019 End: 30/09/2021

This contract is subject to renewal: yes

Description of renewals:

2 förlängningar á 12 månader

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 24/06/2019 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 24/10/2019

**IV.2.7. Conditions for opening of tenders**

Date: 25/06/2019 Local time: 08:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Visma annons: <https://opic.com/id/afjtlirio>

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Förvaltningsrätten i Växjö

Town: Växjö

Country: Sweden

**VI.5. Date of dispatch of this notice**

21/05/2019