

237897-2026 - Result

Croatia – Television services – Usluge interaktivne analize podataka s prikazom na ekranu

OJ S 68/2026 08/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: HRT

Email: barbara.vlasic@hrt.hr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Usluge interaktivne analize podataka s prikazom na ekranu

Description: Usluge interaktivne analize podataka s prikazom na ekranu

Procedure identifier: d82bdd9b-45b3-487a-bcf7-acfe2442df95

Internal identifier: VV-14/25

Type of procedure: Open

Main features of the procedure: Otvoreni postupak

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

2.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (HRZZZ)

Country: Croatia

Additional information: HRT, Prisavlje 3, Zagreb i teren RH; kontakt: Gordana Tuđman 091 634 8607

2.1.3. Value

Estimated value excluding VAT: 256 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Usluge interaktivne analize podataka s prikazom na ekranu

Description: Usluge interaktivne analize podataka s prikazom na ekranu

Internal identifier: VV-14/25

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92220000 Television services

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Country: Croatia

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5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 256 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Ovaj okvirni sporazum ne obvezuje stranke na izvršenje okvirnog sporazuma. Postupak sklapanja ugovora na temelju okvirnog sporazuma: Ugovori na temelju okvirnog sporazuma dodjeljuju se prema uvjetima utvrđenim u okvirnom sporazumu. U skladu s člankom 153. stavkom 3. ZJN javni naručitelj zadržava pravo u pisanom obliku od gospodarskog subjekta koji je stranka okvirnog sporazuma zatražiti da dopuni svoju ponudu, ako je to nužno. Ugovor na temelju okvirnog sporazuma sklapa se u pisanom obliku, a isti učinak može imati i narudžbenica, nalog, zaključnica, zahtjevnica i sl. ako sadržava sve bitne sastojke ugovora, u skladu s člankom 312. stavkom 4. ZJN. Naručitelj i odabrani ponuditelj sklopiti će okvirni sporazum u pisanom obliku u roku od 90 dana od dana izvršnosti odluke o odabiru. Potpisane primjerke okvirnog sporazuma odabrani ponuditelj mora vratiti u roku 7 dana od dana primitka istih. Okvirni sporazum moguće je izmijeniti tijekom njegova trajanja u skladu s odredbama članaka 315. do 320. ZJN. U konkretnom slučaju usluga će se izvršavati na temelju naloga korisnika sukladno sklopljenom okvirnom sporazumu, a prema pisanom zahtjevu javnog naručitelja gospodarskom subjektu da dostavi dopunu ponude ukoliko se promjene određeni uvjeti definirani okvirnim sporazumom, u kojem će odrediti točne elemente pružanja usluge. U svrhu realizacije programa Hrvatska radiotelevizija (HRT) ima potrebu za uslugama interaktivne analize podataka s prikazom na ekranu kojima se nadopunjuju vlastiti proizvodni kapaciteti, u skladu sa smjernicama definiranim programskom shemom. S obzirom da je programska shema tijekom godine podložna promjenama te na potrebe za uslugama interaktivne analize sadržaja utječu različiti programsko produkcijski zahtjevi koje nije moguće predvidjeti, HRT ne raspolaže u ovom trenutku informacijama koje bi definirale uvjete za sklapanje ugovora kao što su točna količina potrebne usluge te vrijeme i lokacije budućih prijenosa.

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.10. Award criteria

Criterion:

Type: Price

Name: Cijena ponude

Description: Cijena ponude

Category of award weight criterion: Weight (points, exact)

Award criterion number: 90

Criterion:

Type: Quality

Name: Specifično iskustvo osoba na raspolaganju za izvršenje predmetne usluge

Description: Iskustvo osoba na raspolaganju za izvršenje predmetne usluge predstavlja kriterij ekonomski najpovoljnije ponude sukladno obzirom da kvaliteta angažiranog osoblja značajno utječe na razinu uspješnosti izvršenja usluge. U predmetnom postupku javne nabave predmet nabave su usluge iznimne tehničke prirode, zbog čega stručno znanje, tehničke vještine i profesionalno iskustvo članova predložene ekipe imaju direktan utjecaj na kvalitetu usluga zbog čega određuju tehničku vrijednost ponude ponuditelja, i posljedično ekonomsku vrijednost. Naručitelj ocjenjuje kvalitetu usluge kroz iskustvo u izvršenju usluga interaktivne analize podataka u okviru sportskih prijenosa s obzirom da traženu uslugu koristi isključivo za prikazivanje takvih događaja uživo na nacionalnim televizijskim programima.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Additional buyer coverage: Naručitelji koji su navedeni u ovoj obavijesti

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Državna komisija za kontrolu postupaka javne nabave

Organisation providing additional information about the procurement procedure: HRT

Organisation providing more information on the review procedures: HRT

6. Results

Value of all contracts awarded in this notice: 22 300,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners**Winner:**

Official name: RO.BA.GO. d.o.o.

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0000

Value of the tender: 22 300,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 45000 CON-0001

Title: Usluge interaktivne analize podataka s prikazom na ekranu

Date of the conclusion of the contract: 31/03/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 1841ec44-1cc3-4db9-b5b6-57ba378ffd30-01

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: HRT

Registration number: 68419124305

Postal address: Prisavlje 3

Town: Grad Zagreb

Postcode: 10000

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Contact point: Barbara Vlašić

Email: barbara.vlasic@hrt.hr

Telephone: +385 16342241

Internet address: <https://www.hrt.hr>

Buyer profile: <https://www.hrt.hr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Državna komisija za kontrolu postupaka javne nabave

Registration number: 95857869241

Postal address: Ulica grada Vukovara 23/V

Town: Zagreb

Postcode: 10000

Country subdivision (NUTS): Grad Zagreb (HR050)

Country: Croatia

Contact point: Kontakt

Email: dkom@dkom.hr

Telephone: +385 14559 930

Internet address: <https://www.dkom.hr/>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Narodne novine d.d.
Registration number: TED94
Registration number: HR64546066176
Postal address: Savski gaj XIII. 6
Town: Zagreb
Postcode: 10020
Country subdivision (NUTS): Grad Zagreb (HR050)
Country: Croatia
Contact point: EOJN Helpdesk
Email: eojn@nn.hr
Telephone: +385 16652889
Internet address: <https://www.nn.hr/>

Roles of this organisation:

TED eSender

8.1. ORG-0004

Official name: RO.BA.GO. d.o.o.
Size of the economic operator: Micro
Registration number: 81239039396
Postal address: Ulica Anastasa Popovića 6
Town: Grad Zagreb
Postcode: 10000
Country subdivision (NUTS): Grad Zagreb (HR050)
Country: Croatia
Contact point: Danijel Matijević
Email: badi@robago.hr
Telephone: +385 98221759

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 2af29b4d-fba7-4db2-85cc-71669c12a4fb - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 03/04/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: Croatian
Notice publication number: 237897-2026
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