

## 238074-2026 - Competition

Spain – Business development consultancy services – Diagnóstico global del pequeño comercio minorista de Madrid 2026

OJ S 68/2026 08/04/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

Email: [contratacionhacfp@madrid.org](mailto:contratacionhacfp@madrid.org)

Legal type of the buyer: Regional authority

Activity of the contracting authority: Economic affairs

### 2. Procedure

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#### 2.1. Procedure

Title: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Description: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Procedure identifier: 63e3fa68-b10b-4a3a-ae3d-79a2b33dd37d

Previous notice: 144476-2026

Internal identifier: A/SER-001984/2026

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

##### 2.1.3. Value

Estimated value excluding VAT: 247 763,80 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

Ley 9/2017, de 8 de noviembre de Contratos del Sector Público -

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document Request

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Description: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Internal identifier: A/SER-001984/2026

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

##### Options:

Description of the options: Plazo de ejecución: 6 meses

#### 5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

#### 5.1.3. Estimated duration

Duration: 6 Months

#### 5.1.5. Value

Estimated value excluding VAT: 247 763,80 EUR

#### 5.1.6. General information

##### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

##### Information about previous notices:

Identifier of the previous notice: 689775-2025

#### 5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document Request

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Description: Precio

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

##### Criterion:

Type: Quality

Description: Evaluable de forma automática mediante aplicación de fórmulas

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

##### Criterion:

Type: Quality

Description: Evaluable mediante juicio de valor

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

#### 5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Spanish

Address of the procurement documents: <https://contratos-publicos.comunidad.madrid/>

#### 5.1.12. Terms of procurement

##### Terms of submission:

Electronic submission: Required

Address for submission: <https://contratos-publicos.comunidad.madrid/>

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 23/04/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

**Information about public opening:**

Opening date: 11/05/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Additional information: Apertura documentación técnica relativa a los criterios evaluables mediante juicio de valor: 4 de mayo de 2026 a las 10:00:00

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Según el apartado 18 del cuadro de características del Pliego de Cláusulas Administrativas Particulares

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Information about review deadlines: Recurso Especial en materia de contratación: de forma general quince días hábiles contados a partir del siguiente a aquel en que se notifique o publique el acto impugnado y con las particularidades previstas en el artículo 50 de la Ley 9 /2017, de 8 de noviembre, de Contratos de Sector Público

Organisation providing additional information about the procurement procedure: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

Organisation providing offline access to the procurement documents: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

Organisation providing more information on the review procedures: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

Organisation receiving requests to participate: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

Organisation processing tenders: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid

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## 8. Organisations

### 8.1. ORG-0001

Official name: Consejería de Economía, Hacienda y Empleo. Comunidad de Madrid  
Registration number: S7800001E  
Department: Subdirección General de Gestión Económico-Administrativa  
Postal address: C. Manuel Cortina, 2  
Town: Madrid  
Postcode: 28010  
Country subdivision (NUTS): Madrid (ES300)  
Country: Spain  
Email: [contratacionhacfp@madrid.org](mailto:contratacionhacfp@madrid.org)  
Telephone: 915802022  
Internet address: <https://contratos-publicos.comunidad.madrid/>

**Roles of this organisation:**

Buyer  
Organisation providing additional information about the procurement procedure  
Organisation providing offline access to the procurement documents  
Organisation receiving requests to participate  
Organisation processing tenders  
Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid  
Registration number: No aplica  
Postal address: C. Manuel Cortina, 2  
Town: Madrid  
Postcode: 28010  
Country subdivision (NUTS): Madrid (ES300)  
Country: Spain  
Email: [tribunal.contratacion@madrid.org](mailto:tribunal.contratacion@madrid.org)  
Telephone: 917206346

**Roles of this organisation:**

Review organisation

**8.1. ORG-0000**

Official name: Publications Office of the European Union  
Registration number: PUBL  
Town: Luxembourg  
Postcode: 2417  
Country subdivision (NUTS): Luxembourg (LU000)  
Country: Luxembourg  
Email: [ted@publications.europa.eu](mailto:ted@publications.europa.eu)  
Telephone: +352 29291  
Internet address: <https://op.europa.eu>

**Roles of this organisation:**

TED eSender

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## Notice information

Notice identifier/version: 699ef648-9700-4733-9fc3-195798f9d1c5 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime

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