

238275-2026 - Result

Lithuania – Advertising services – Pameistrystės viešinimo Lietuvoje komunikacijos strategijos įgyvendinimo skaitmeniniuose ekranuose paslaugos

OJ S 68/2026 08/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: VšĮ Europos socialinio fondo agentūra

Email: Jolanta.zavackiene@esf.lt

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Pameistrystės viešinimo Lietuvoje komunikacijos strategijos įgyvendinimo skaitmeniniuose ekranuose paslaugos

Description: Reklama skaitmeniniuose ekranuose

Procedure identifier: 72c2a581-e254-40f3-b758-17620458dc69

Previous notice: 27321feb-484c-4403-a2eb-8e2bf81a0cc1-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country: Lithuania

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 112 637,14 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Pameistrystės viešinimo Lietuvoje komunikacijos strategijos įgyvendinimo skaitmeniniuose ekranuose paslaugos

Description: Reklama skaitmeniniuose ekranuose

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country: Lithuania
Anywhere in the given country

5.1.3. Estimated duration

Duration: 2 Months

5.1.5. Value

Estimated value excluding VAT: 112 637,14 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts
Description: Žaliasis pirkimas
Approach to reducing environmental impacts: Other
Green Procurement Criteria: National Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Price
Description: kaina
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 100

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas
Organisation providing offline access to the procurement documents: VšĮ Europos socialinio fondo agentūra
Organisation providing more information on the review procedures: VšĮ Europos socialinio fondo agentūra

6. Results

Value of all contracts awarded in this notice: 121 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Dentsu Lithuania

Tender:

Tender identifier: 000126908
Identifier of lot or group of lots: LOT-0001
Value of the tender: 121 000,00 EUR
Subcontracting: Not yet known

Contract information:

Identifier of the contract: 50760
Date of the conclusion of the contract: 01/04/2026

Information about European Union funds:

Name of EU-financed project or programme: European Recovery and Resilience Facility (incl. Technical Support Instrument) (2021/2027)
Identifier of EU funds: -
Further details of EU funds: „Pameistrystės viešinimas Lietuvoje“, 10-050-P-0001

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers
Number of tenders or requests to participate received: 9

8. Organisations

8.1. ORG-0001

Official name: VšĮ Europos socialinio fondo agentūra
Registration number: 192050725
Postal address: M. Katkaus g. 44
Town: Vilnius
Postcode: 09217
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: Jolanta.zavackiene@esf.lt
Telephone: 861469690
Internet address: www.esf.lt
Buyer profile: www.esf.lt

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Dentsu Lithuania
Size of the economic operator: Medium
Registration number: 124216438
Postal address: A.Goštauto g 40B
Town: Vilnius
Postcode: LT-03163
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: info.lithuania@dentsu.com
Telephone: +37067652487
Internet address: www.dentsu.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40

Town: Vilnius

Postcode: 01501

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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