

239110-2026 - Competition

Norway – Market and economic research; polling and statistics – Media agency services

OJ S 68/2026 08/04/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Universitetet i Sørøst-Norge (USN)

Email: Anne.Christine.Kaupang@usn.no

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Media agency services

Description: Media agency services; strategic consultancy, planning, procurement and optimisation of media in accordance with the contracting authority's needs.

Procedure identifier: dbea8dbb-832f-4501-a9ab-5e26aa1eb5c8

Internal identifier: 26/04385

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79310000 Market research services

2.1.2. Place of performance

Country: Norway

Anywhere in the given country

Additional information: The University of South East Norway has 8 campuses located in Buskerud, Telemark and Vestfold.

2.1.3. Value

Estimated value excluding VAT: 5 000 000,00 NOK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Media agency services

Description: Media agency services; strategic consultancy, planning, procurement and optimisation of media in accordance with the contracting authority's needs.

Internal identifier: 26/04385

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79310000 Market research services

Quantity: 4 000 hours

5.1.2. Place of performance

Country: Norway

Anywhere in the given country

Additional information: The University of South East Norway has 8 campuses located in Buskerud, Telemark and Vestfold.

5.1.3. Estimated duration

Start date: 01/08/2026

Duration end date: 31/07/2028

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Renewal length is 12 months

5.1.5. Value

Estimated value excluding VAT: 5 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.11. Procurement documents

Deadline for requesting additional information: 03/05/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticeId=88422>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticeId=88422&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Allowed

Deadline for receipt of tenders: 11/05/2026 10:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 89 Days

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, some missing tenderer-related documents may be submitted later.

Additional information: E.g. tax certificate

Information about public opening:

Opening date: 11/05/2026 10:01:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

A non-disclosure agreement is required: no

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Oslo tingrett

Information about review deadlines: Ten Days

Organisation receiving requests to participate: Universitetet i Sørøst-Norge (USN)

Organisation processing tenders: Universitetet i Sørøst-Norge (USN)

8. Organisations

8.1. ORG-0001

Official name: Universitetet i Sørøst-Norge (USN)

Registration number: 911770709

Department: Innkjøp

Postal address: Postboks 4

Town: BORRE

Postcode: 3199

Country subdivision (NUTS): Buskerud (NO085)

Country: Norway

Contact point: Anne Christine Kaupang

Email: Anne.Christine.Kaupang@usn.no

Telephone: +47 31 00 80 00

Internet address: <https://www.usn.no/>

Roles of this organisation:

Buyer

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Oslo tingrett

Registration number: 926 725 939

Postal address: Postboks 2106 Vika

Town: Oslo

Postcode: 0125

Country subdivision (NUTS): Oslo (NO081)

Country: Norway

Email: oslo.tingrett@domstol.no

Telephone: 22 03 52 00

Internet address: <https://www.domstol.no/no/domstoler/tingrett/oslo-tingrett/>

Roles of this organisation:

Review organisation

Notice information

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