

239688-2026 - Result

France – Software development services – Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur iPad

OJ S 68/2026 08/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Département de la Seine-Maritime

Email: service-marches-publics@seinemaritime.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur iPad

Description: Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur iPad

Procedure identifier: fb801ddf-3c3f-416a-8d87-b99911ba1c51

Internal identifier: PAN-GUILLM_CAND

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72262000 Software development services

Additional classification (cpv): 72262000 Software development services

2.1.3. Value

Estimated value excluding VAT: 180 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur iPad

Description: Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur iPad

Internal identifier: S-PF-1688058

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72262000 Software development services

Additional classification (cpv): 72262000 Software development services

5.1.3. Estimated duration

Start date: 02/03/2026

Duration end date: 03/07/2028

5.1.4. Renewal

Maximum renewals: 0

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 503126-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Valeur technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Quality

Description: Développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Rouen

Information about review deadlines: « - Référé précontractuel prévu aux articles L. 551-1 à L. 551-12 du code de justice administrative et pouvant être exercé avant la signature du contrat.

- Référé contractuel prévu aux articles L.551-13 à L.551-23 du code de justice administrative, et pouvant être exercé dans les délais prévus à l'article R. 551-7 du CJA. - Recours en contestation de validité du contrat, issu de la jurisprudence "Tarn-et-Garonne" dans un délai de 2 mois à compter des mesures de publicité appropriées. »

6. Results

Maximum value of the framework agreements in this notice: 172 600,00 EUR

6.1. **Result lot identifier: LOT-0000**

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 172 600,00 EUR

6.1.2. **Information about winners**

Winner:

Official name: RGB CONCEPT

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0000

Value of the tender: 172 600,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 202612100

Title: Conception et développement d'une application ludo-éducative à destination des collégiens et de leurs enseignants, accessible sur ipad

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: no

6.1.4. **Statistical information**

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 3

8. Organisations

8.1. **ORG-0001**

Official name: Avenue-Web Systèmes

Registration number: 42ADB3CF-9E6F-D996-05D793C8B69A63A6

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. **ORG-0002**

Official name: Département de la Seine-Maritime

Registration number: 52817

Postal address: Hôtel du Département Quai Jean Moulin , Cs 56101

Town: Rouen Cedex

Postcode: 76101

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Contact point: BELLANGER Bertrand

Email: service-marches-publics@seinemaritime.fr

Telephone: 0235035555

Fax: 0235035542

Internet address: <http://www.seinemaritime.net/>

Buyer profile: <https://www.mpe76.fr/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal administratif de Rouen

Registration number: 42ADB436-E81B-42FC-67C4D3D93F702C75

Postal address: 53 avenue Gustave Flaubert

Town: Rouen

Postcode: 76000

Country subdivision (NUTS): Seine-Maritime (FRD22)

Country: France

Email: greffe.ta-rouen@juradm.fr

Telephone: 0235583500

Fax: 0235583503

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: RGB CONCEPT

Size of the economic operator: Large

Registration number: 1688058-1-0-1

Postal address: 8 Rue Saint-Marc

Town: Paris

Postcode: 75002

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: jules@world.game

Telephone: 0678354500

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0000

Notice information

Notice identifier/version: 1a263028-7928-435b-98cb-35b647c31b62 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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