

Sweden-Stockholm: Advertising and marketing services

OJ S 100/2020 25/05/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Statens kulturråd

National registration number: 202100-1280

Postal address: Box 27215

Town: Stockholm

NUTS code: SE11 Stockholm

Postal code: 102 53

Country: Sweden

Contact person: Victoria Backman

E-mail: victoria.backman@colligio.se**Internet address(es):**Main address: <http://www.kulturradet.se>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afiqftxtip&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afiqftxtip&GoTo=Tender>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationstjänster gällande strategisk kommunikation och grafisk design

Reference number: 20/109

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Kansliet för Litteraturpriset till Astrid Lindgrens minne (nedan ALMA) inbjuder härmed leverantörer att lämna anbud i upphandling av kommunikationstjänster gällande strategisk kommunikation och grafisk design.

Upphandlande myndighet:

Statens kulturråd (Kansliet för Litteraturpriset till Astrid Lindgrens minne)

Organisationsnummer: 202100-1280

Upphandlingen genomförs som ett öppet förfarande enligt lag (2016:1145) om offentlig upphandling (LOU).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79342000 Marketing services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Upphandlingen omfattar kommunikationstjänster gällande strategisk kommunikation och grafisk design för Astrid Lindgren Memorial Award (ALMA).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 25/06/2024

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 19/06/2020 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 07/10/2020

IV.2.7. Conditions for opening of tenders

Date: 22/06/2020 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Visma annons: <https://opic.com/id/afiqftxtip>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätt

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

20/05/2020