

241089-2026 - Competition

North Macedonia – Marketing services – Digital Marketing Services

OJ S 69/2026 09/04/2026

Prior information notice or a periodic indicative notice used as a call for competition – light regime

Services

1. Buyer

1.1. Buyer

Official name: National VideoLottery of Macedonia

Email: zoran.dimovski@videolottery.mk

Legal type of the buyer: Entity with special or exclusive rights

2. Procedure

2.1. Procedure

Title: Digital Marketing Services

Description: Digital Marketing Services

Procedure identifier: 97963091-86ab-4ddb-ad13-a15b004998a4

Internal identifier: 06065/2026

Main features of the procedure: Digital marketing services

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Postal address: bul. Kiro Gligorov 2/2

Town: Skopje

Country subdivision (NUTS): Скопски (MK008)

Country: North Macedonia

Additional information: none

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0001

Title: Digital Marketing Services

Description: Digital Marketing Services

Internal identifier: 06065/2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Скопски (МК008)

Country: North Macedonia

Additional information: None

5.1.6. General information

Reserved participation:

Participation is not reserved.

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document Request

5.1.12. Terms of procurement

Terms of submission:

Languages in which tenders or requests to participate may be submitted: Macedonian

Deadline for receipt of expressions of interest: 07/05/2026 10:00:00 (UTC+02:00) Eastern

European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

5.1.16. Further information, mediation and review

Review organisation: National VideoLottery of Macedonia

8. Organisations

8.1. ORG-0001

Official name: National VideoLottery of Macedonia

Registration number: 4080014541703

Postal address: Premium Business Center bul. Kiro Gligorov 2/2 Gazi baba

Town: Skopje

Country subdivision (NUTS): Скопски (МК008)

Country: North Macedonia

Contact point: Zoran Dimovski

Email: zoran.dimovski@videolottery.mk

Telephone: +38976484007

Roles of this organisation:

Buyer

TED eSender

Review organisation

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 2cf036e4-4779-4f40-aeee-fb500f87f065 - 01

Form type: Competition

Notice type: Prior information notice or a periodic indicative notice used as a call for competition – light regime

Notice subtype: 12

Notice dispatch date: 08/04/2026 10:07:29 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 241089-2026

OJ S issue number: 69/2026

Publication date: 09/04/2026