

## 241334-2026 - Result

Spain – Photographic services – Acuerdo marco para la prestación del servicio de fotografía y servicio de producción y edición de videos para la cobertura de actos institucionales y de las iniciativas del Departamento de Economía y Finanzas

OJ S 69/2026 09/04/2026

Contract or concession award notice – standard regime  
Services

### 1. Buyer

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#### 1.1. Buyer

Official name: Secretario General del Departamento de Economía y Finanzas de la Generalitat de Catalunya

Email: [contractacio.eco@gencat.cat](mailto:contractacio.eco@gencat.cat)

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Acuerdo marco para la prestación del servicio de fotografía y servicio de producción y edición de videos para la cobertura de actos institucionales y de las iniciativas del Departamento de Economía y Finanzas

Description: Acuerdo marco para la prestación del servicio de fotografía y servicio de producción y edición de videos para la cobertura de actos institucionales y de las iniciativas del Departamento de Economía y Finanzas

Procedure identifier: 8ece21da-2d22-49e7-99d8-650e0670e913

Previous notice: 650118-2025

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961000 Photographic services

Additional classification (cpv): 92100000 Motion picture and video services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Additional information: El acuerdo marco se adjudicará a precios unitarios. Se puede presentar propuesta a los dos lotes. No se prevé limitación del número que puede resultar adjudicataria una misma empresa. Se prevé la adjudicación a un máximo de 3 empresas o profesionales para cada lote

##### 2.1.3. Value

Estimated value excluding VAT: 439 600,00 EUR

##### 2.1.4. General information

Legal basis:

## 4. Group of lots

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### 4.1. Group of lots: GLO-0001

Lots included: LOT-0001, LOT-0002

Internal identifier: La finalidad de este procedimiento es adjudicar el contrato dividido en dos lotes

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: Servicio de fotografía en la cobertura de actos institucionales y de las iniciativas del Departamento para conservar en el archivo, informar a través de las redes sociales o utilizar en posibles campañas de difusión

Description: Servicio de fotografía en la cobertura de actos institucionales y de las iniciativas del Departamento para conservar en el archivo, informar a través de las redes sociales o utilizar en posibles campañas de difusión

Internal identifier: EC 2026 10 Lote 1

#### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79961000 Photographic services

##### Options:

Description of the options: Se prevé una prórroga para el año 2027

#### 5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

#### 5.1.4. Renewal

Maximum renewals: 1

#### 5.1.5. Value

Estimated value excluding VAT: 191 800,00 EUR

#### 5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### 5.1.10. Award criteria

##### Criterion:

Type: Quality

Description: Propuesta técnico-artística

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 48

##### Criterion:

Type: Price

Description: Oferta económica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 48

##### Criterion:

Type: Quality  
Description: Experiencia adicional  
Category of award weight criterion: Weight (percentage, exact)  
Award criterion number: 4

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Tribunal Catalán de Contratos del Sector Público

Organisation providing additional information about the procurement procedure: Secretario General del Departamento de Economía y Finanzas de la Generalitat de Catalunya

Organisation providing more information on the review procedures: Asesoría Jurídica del Departamento de Economía y Finanzas

#### **5.1. Lot: LOT-0002**

Title: Servicio de producción y edición de videos de los actos institucionales y las iniciativas del Departamento que se quieran comunicar a través de las redes sociales

Description: Servicio de producción y edición de videos de los actos institucionales y las iniciativas del Departamento que se quieran comunicar a través de las redes sociales

Internal identifier: EC 2026 10 Lote 2

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92100000 Motion picture and video services

##### **5.1.2. Place of performance**

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

##### **5.1.3. Estimated duration**

Duration: 1 Year

##### **5.1.5. Value**

Estimated value excluding VAT: 247 800,00 EUR

##### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Quality

Description: Propuesta técnico-artística

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 48

##### **Criterion:**

Type: Price

Description: Oferta económica

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 48

**Criterion:**

Type: Quality

Description: Experiencia adicional

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 4

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal Catalán de Contratos del Sector Público

Organisation providing additional information about the procurement procedure: Secretario General del Departamento de Economía y Finanzas de la Generalitat de Catalunya

Organisation providing offline access to the procurement documents: Secretario General del Departamento de Economía y Finanzas de la Generalitat de Catalunya

Organisation providing more information on the review procedures: Asesoría Jurídica del Departamento de Economía y Finanzas

## 6. Results

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Value of all contracts awarded in this notice: 219 800,00 EUR

**6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners**

**Winner:**

Official name: BETH MAGRE LOREN

**Tender:**

Tender identifier: BETH MAGRE LOREN

Identifier of lot or group of lots: LOT-0001

Value of the tender: 95 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Beth Magre

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**Winner:**

Official name: ANNA GIBERT FORCEN

**Tender:**

Tender identifier: ANNA GIBERT FORCEN

Identifier of lot or group of lots: LOT-0001

Value of the tender: 95 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 2

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Anna Gibert

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**Winner:**

Official name: GEMMA MIRALDA ESCUDE

**Tender:**

Tender identifier: GEMMA MIRALDA

Identifier of lot or group of lots: LOT-0001

Value of the tender: 95 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 3

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Gemma Miralda

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 12

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 12

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 3

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 12

**6.1. Result lot identifier: LOT-0002**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners**

**Winner:**

Official name: COLUMPIO MEDIA SL

**Tender:**

Tender identifier: COLUMPIO MEDIA SL

Identifier of lot or group of lots: LOT-0002

Value of the tender: 123 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Columpio Media

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**Winner:**

Official name: CLICKSOUND SL

**Tender:**

Tender identifier: CLICKSOUND SL

Identifier of lot or group of lots: LOT-0002

Value of the tender: 123 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 2

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Clicksound

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**Winner:**

Official name: IPANEMA FILMS SCP

**Tender:**

Tender identifier: IPANEMA FILMS SCP

Identifier of lot or group of lots: LOT-0002

Value of the tender: 123 900,00 EUR

The tender was ranked: yes

Rank in the list of winners: 3

The tender is a variant: no

Subcontracting: No

**Contract information:**

Identifier of the contract: Contrato Ipanema Films

Date on which the winner was chosen: 09/03/2026

Date of the conclusion of the contract: 01/04/2026

The contract is awarded within a framework agreement: yes

Notice that created the framework agreement: 650118-2025

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 10  
Type of received submissions: Tenders from micro, small or medium tenderers  
Number of tenders or requests to participate received: 10  
Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer  
Number of tenders or requests to participate received: 0  
Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area  
Number of tenders or requests to participate received: 0  
Type of received submissions: Tenders verified and inadmissible  
Number of tenders or requests to participate received: 4  
Type of received submissions: Tenders submitted electronically  
Number of tenders or requests to participate received: 10

## 8. Organisations

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### 8.1. ORG-0001

Official name: Secretario General del Departamento de Economía y Finanzas de la Generalitat de Catalunya

Registration number: S0811001G

Postal address: Calle Foc 57

Town: Barcelona

Postcode: 08038

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Contact point: Servicio de Contratación

Email: [contractacio.eco@gencat.cat](mailto:contractacio.eco@gencat.cat)

Telephone: +34 933162000

Fax: +34 935672121

#### **Roles of this organisation:**

Buyer

Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

### 8.1. ORG-0002

Official name: Tribunal Catalán de Contratos del Sector Público

Registration number: S-0811001G

Postal address: Calle Foc 57

Town: Barcelona

Postcode: 08038

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Telephone: +34 935676300

#### **Roles of this organisation:**

Review organisation

### 8.1. ORG-0003

Official name: Asesoría Jurídica del Departamento de Economía y Finanzas

Registration number: S0811001-G  
Postal address: Calle Foc 57  
Town: Barcelona  
Postcode: 08038  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain  
Telephone: +34 933162000

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0004**

Official name: BETH MAGRE LOREN  
Size of the economic operator: Micro, small, or medium  
Registration number: 77789494K  
Town: Barcelona  
Postcode: 08041  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

**8.1. ORG-0006**

Official name: GEMMA MIRALDA ESCUDE  
Size of the economic operator: Micro, small, or medium  
Registration number: 45480003X  
Town: Terrassa  
Postcode: 08224  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

**8.1. ORG-0007**

Official name: COLUMPIO MEDIA SL  
Size of the economic operator: Micro, small, or medium  
Registration number: B19497726  
Town: Hospitalet de Llobregat  
Postcode: 08903  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0002**

**8.1. ORG-0008**

Official name: CLICKSOUND SL  
Size of the economic operator: Micro, small, or medium  
Registration number: B66120890  
Town: Barcelona

Postcode: 08018  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0002**

**8.1. ORG-0009**

Official name: IPANEMA FILMS SCP  
Size of the economic operator: Micro, small, or medium  
Registration number: J66214982  
Town: Sabadell  
Postcode: 08206  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0002**

**8.1. ORG-0010**

Official name: ANNA GIBERT FORCEN  
Size of the economic operator: Micro, small, or medium  
Registration number: 46978166E  
Town: Barcelona  
Postcode: 08015  
Country subdivision (NUTS): Barcelona (ES511)  
Country: Spain

**Roles of this organisation:**

Tenderer

**Winner of these lots: LOT-0001**

**8.1. ORG-0000**

Official name: Publications Office of the European Union  
Registration number: PUBL  
Town: Luxembourg  
Postcode: 2417  
Country subdivision (NUTS): Luxembourg (LU000)  
Country: Luxembourg  
Email: [ted@publications.europa.eu](mailto:ted@publications.europa.eu)  
Telephone: +352 29291  
Internet address: <https://op.europa.eu>

**Roles of this organisation:**

TED eSender

## Notice information

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Notice identifier/version: c29bdac4-6972-40ff-bf9d-e47a1697329d - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

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