

**Germany-Spremberg: Event services**  
**OJ S 139/2013 19/07/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Stadt Spremberg

Postal address: Am Markt 1

Town: Spremberg

Postal code: 03130

Country: Germany

Contact person: Stadtverwaltung Spremberg, Projektleiter BRANDENBURG-TAG 2014

For the attention of: Raik Gallas

E-mail: [brandenburgtag@stadt-spremberg.de](mailto:brandenburgtag@stadt-spremberg.de)

Telephone: +49 3563340280

Fax: +49 3563340600

**Internet address(es):**

General address of the contracting authority: <http://www.spremberg.de>

**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Staatskanzlei des Landes Brandenburg

Postal address: Heinrich-Mann-Allee 107

Town: Potsdam

Postal code: 14473

Country: Germany

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Ausrichtung Landesfest BRANDENBURG-TAG 2014.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: Stadtgebiet Spremberg.

NUTS code DE429 Spree-Neiße

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

#### **II.1.4. Short description of the contract or purchase(s)**

Vorbereitung und Ausrichtung des Landesfestes "BRANDENBURG-TAG 2014".

#### **II.1.5. CPV code(s)**

79952000 Event services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 202 483,39 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Negotiated with a call for competition

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Effektive Umsetzung der Vorgaben aus der Leistungsbeschreibung und aus den Bewerbungsunterlagen der Stadt Spremberg als Ausrichter des BRANDENBURG-TAGes. Weighting 40
2. kreatives und standortspezifisches komplexes Veranstaltungskonzept bzw. Marketingkonzept. Weighting 30
3. nachvollziehbare Darstellung der Einhaltung des Etats (Rahmenfinanzplan) einschl. Agenturhonorar als Festpreis. Weighting 20
4. Höhe des von der Agentur eingeplanten Erfolgsbeteiligungshonorars. Weighting 10

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

13-BM-01

#### **IV.3.2. Previous publication concerning this procedure**

no

## **Section V: Award of contract**

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Contract No: 13-BM-01

Lot No: 1

- Lot title: PR-Arbeit

#### **V.1. Date of conclusion of the contract**

20.6.2013

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: BELLOT Agentur für Kommunikation und Gestaltung GmbH

Town: Berlin

Country: Germany

E-mail: [info@bellot.de](mailto:info@bellot.de)

Telephone: +49 302024900

Fax: +49 3020249019

Internet address: [www.bellot.de](http://www.bellot.de)

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 42 000 EUR

excluding VAT

Total value of the procurement:

Value: 42 000 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Contract No: 13-BM01

Lot No: 2

- Lot title: Event und Technik

**V.1. Date of conclusion of the contract**

20.6.2013

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: Compactteam event-marketing-concept GmbH

Town: Berlin

Country: Germany

E-mail: [info@compact-team.de](mailto:info@compact-team.de)

Telephone: +49 3044380050

Fax: +49 3044380059

Internet address: [www.compact-team.de](http://www.compact-team.de)

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 162 000 EUR

excluding VAT

Total value of the procurement:

Value: 161 983,40 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:  
Not known

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2. Additional information**

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Vergabekammer des Landes Brandenburg beim Ministerium für Wirtschaft und Europaangelegenheiten

Postal address: Heinrich-Mann-Allee 107

Town: Potsdam

Postal code: 14473

Country: Germany

Telephone: +49 3318661617

Fax: +49 3318661652

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

### **VI.4. Date of dispatch of this notice**

15.7.2013