

United Kingdom-Sevenoaks: Printing services
OJ S 135/2014 17/07/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: West Kent Housing Association

Postal address: 101 London Road

Town: Sevenoaks

Postal code: Kent

Country: United Kingdom

For the attention of: Suzanne Smith

E-mail: suzanne.smith@wkha.org.uk

Internet address(es):

General address of the contracting authority: www.westkent.org

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Housing and community amenities

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Printing, Advertising and Graphic Design Services Contract.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 15: Publishing and printing services on a fee or contract basis

Main site or place of performance: Kent, United Kingdom.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

West Kent Housing Association (West Kent) has procured a Contract for the provision of various printing, advertising and graphic design services.

West Kent has appointed an agency to supply creative design, marketing materials, media space procurement, and print services for our residents, staff and stakeholders.

The Contract will last for an initial period of 1 year, with an option to extend for a further 2 years at West Kent's discretion, giving a total potential term of 3 years.

II.1.5. CPV code(s)

79810000 Printing services, 79822500 Graphic design services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 300 000 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Restricted

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of
1. As stated in the ITT

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

Printing, Advertising and Graphic Design Services Contract

IV.3.2. Previous publication concerning this procedure

Notice number in the OJ S: [2014/S 27-043210](#) of 7.2.2014

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Printing, Advertising and Graphic Design Services Contract

V.1. Date of conclusion of the contract

24.6.2014

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Impact IM Limited
Postal address: Aspect House, Pattenden Lane
Town: Marden
Postal code: TN12 9QJ
Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 300 000 GBP
excluding VAT
Total value of the procurement:
Value: 300 000 GBP
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: In accordance with Regulation 32, 32A and Part 9 of the Public Contracts Regulations 2006 (as amended).

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

14.7.2014