

243286-2026 - Result

Spain – Fair and exhibition organisation services – Asistencia Técnica para actuaciones de comunicación y difusión de operaciones cofinanciadas con Fondos Europeos del Programa Castilla y León FEDER 2021-2027, FSE+ 2021-2027 de Castilla y León y PTJ de España 2021-2027 (León y Palencia)

OJ S 69/2026 09/04/2026

Contract or concession award notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: Consejería de Economía y Hacienda de la Junta de Castilla y León

Email: scoad.eyh@jcyL.es

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Asistencia Técnica para actuaciones de comunicación y difusión de operaciones cofinanciadas con Fondos Europeos del Programa Castilla y León FEDER 2021-2027, FSE+ 2021-2027 de Castilla y León y PTJ de España 2021-2027 (León y Palencia)

Description: En cumplimiento de los principios de necesidad, idoneidad y eficiencia establecidos en el artículo 28 de la LCSP la naturaleza y extensión de las necesidades que pretenden cubrirse mediante la celebración del presente contrato, se encuadran dentro del ámbito de las funciones y competencias atribuidas a este Centro Directivo determinándose con precisión la idoneidad del objeto y contenido del contrato en el Pliego de Prescripciones Técnicas.

Procedure identifier: 9b2eab0c-f53c-467d-85f0-66d07a5cdcc0

Previous notice: be0c0808-83b3-4a54-9762-880846e7eb8c-01

Internal identifier: A2026/000125

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

2.1.2. Place of performance

Country subdivision (NUTS): Ávila (ES411)

Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Burgos (ES412)

Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): León (ES413)

Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Palencia (ES414)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Salamanca (ES415)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Segovia (ES416)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Soria (ES417)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Valladolid (ES418)
Country: Spain

2.1.2. Place of performance

Country subdivision (NUTS): Zamora (ES419)
Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Actuaciones comunicación FEDER 2021-2027
Description: Actuaciones comunicación FEDER 2021-2027
Internal identifier: 001

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79956000 Fair and exhibition organisation services

Options:

Description of the options: De acuerdo con cláusula 4.11 del PCAP.

5.1.2. Place of performance

Country subdivision (NUTS): Ávila (ES411)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Burgos (ES412)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): León (ES413)
Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Palencia (ES414)

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Country subdivision (NUTS): Soria (ES417)

Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

5.1.2. Place of performance

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

5.1.5. Value

Estimated value excluding VAT: 324 161,73 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Cumplimiento de objetivos sociales

Social objective promoted: Other

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Comunicación inclusiva.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 18

Criterion:

Type: Price

Description: Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 45

Criterion:

Type: Quality

Description: Calidad técnica de la memoria con propuesta creativa-técnica para un evento.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 37

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Consejería de Economía y Hacienda de la Junta de Castilla y León - Tribunal Administrativo de Recursos Contractuales de Castilla y León.

6. Results

Value of all contracts awarded in this notice: 120 059,90 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: KPMG Asesores, S.L.

Tender:

Tender identifier: REF TEN-0001/LOT-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 120 059,90 EUR

The tender was ranked: no

Subcontracting: No

Contract information:

Identifier of the contract: A2026/000125-001

Date on which the winner was chosen: 13/03/2026

Date of the conclusion of the contract: 07/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

8. Organisations

8.1. ORG-0001

Official name: Consejería de Economía y Hacienda de la Junta de Castilla y León

Registration number: 21038010147561

Registration number: S4711001J

Town: Valladolid

Postcode: 47014

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

Contact point: Consejería de Economía y Hacienda de la Junta de Castilla y León

Email: scoad.eyh@jcy.l.es

Telephone: +34 983414000

Fax: +34 983414040

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=chqmU5tSzHEQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales de Castilla y León.

Town: Zamora

Postcode: 49001

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

Internet address: <https://consejoconsultivocastillayleon.sedelectronica.es>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: KPMG Asesores, S.L.

Size of the economic operator: Large

Registration number: B82498650

Town: Madrid

Postcode: 28046

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: natandiaz@kpmg.es

Telephone: +34 914563400

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: Spain

Winner of these lots: LOT-0001

Notice information

Notice identifier/version: c19dcfce-969d-4372-b4b6-cc97c6252bbc - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

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