

## 243404-2026 - Result

France – Graphic design services – Prestations d'accompagnement en graphisme, création de contenu et communication digitale pour le Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC (CDT 74)

OJ S 69/2026 09/04/2026

Contract or concession award notice – standard regime  
Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Email: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)

Legal type of the buyer: Local authority

Activity of the contracting authority: Recreation, culture and religion

### 2. Procedure

---

#### 2.1. Procedure

Title: Prestations d'accompagnement en graphisme, création de contenu et communication digitale pour le Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC (CDT 74)

Description: L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires. Les montants correspondent aux montants maxi et à la totalité des périodes de reconduction

Procedure identifier: dd469d51-0289-41a3-b9ee-8512f52e23b0

Internal identifier: AP2A-2026-GRA

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

##### 2.1.3. Value

Estimated value excluding VAT: 2 800 000,00 EUR

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

### 5. Lot

---

#### 5.1. Lot: LOT-0001

Title: Conception graphique pour tous supports

Description: Conception graphique pour tous supports

Internal identifier: 01

##### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

**Options:**

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**Information about previous notices:**

Identifier of the previous notice: 48438-2026

**5.1.10. Award criteria**

**Criterion:**

Type: Quality

Description: Valeur technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

**Criterion:**

Type: Quality

Description: Délai d'exécution

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

**Criterion:**

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

**5.1. Lot: LOT-0002**

Title: Production de contenu audiovisuel

Description: Production de contenu audiovisuel

Internal identifier: 02

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92111000 Motion picture and video production services

**Options:**

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**Information about previous notices:**

Identifier of the previous notice: 48438-2026

**5.1.10. Award criteria****Criterion:**

Type: Quality

Description: Valeur technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

**Criterion:**

Type: Quality

Description: Délai d'exécution

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

**Criterion:**

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

**5.1.15. Techniques****Framework agreement:**

Framework agreement, without reopening of competition

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

**6. Results**

---

Maximum value of the framework agreements in this notice: 2 800 000,00 EUR

**6.1. Result lot identifier: LOT-0001**

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 2 800 000,00 EUR

**6.1.2. Information about winners****Winner:**

Official name: FELIX CREATION

**Tender:**

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 600 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

**Contract information:**

Identifier of the contract: 2026gra0401

Title: Conception graphique pour tous supports

Date of the conclusion of the contract: 08/04/2026

The contract is awarded within a framework agreement: no

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 26

**6.1. Result lot identifier: LOT-0002**

Winner selection status: At least one winner was chosen.

**Framework agreement:**

Maximum value of the framework agreement: 2 800 000,00 EUR

**6.1.2. Information about winners****Winner:**

Official name: PIXPOCKET

**Tender:**

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 1 200 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

**Contract information:**

Identifier of the contract: 2026gra0402

Title: Production de contenu audiovisuel

Date of the conclusion of the contract: 08/04/2026

The contract is awarded within a framework agreement: no

**6.1.4. Statistical information****Received tenders or requests to participate:**

Type of received submissions: Tenders

Number of tenders or requests to participate received: 22

## 8. Organisations

---

**8.1. ORG-0001**

Official name: Avenue-Web Systèmes

Registration number: 3E54EAFD-96DF-01D2-3E22625A95859345

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: [publications-joue@aws-france.com](mailto:publications-joue@aws-france.com)

Telephone: +33480041260

**Roles of this organisation:**

TED eSender

**8.1. ORG-0002**

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Registration number: 85416

Postal address: 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Contact point: SADDIER Martial

Email: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)

Telephone: 0450335000

Internet address: <https://hautesavoie.fr>

Buyer profile: <https://marches-publics.info/>

**Roles of this organisation:**

Buyer

**8.1. ORG-0003**

Official name: Tribunal Judiciaire d'Annecy

Registration number: 3E54EB1B-CB8A-3BB9-FA537323BE11659C

Postal address: 51 rue Sommeiller

Town: Annecy Cedex

Postcode: 74001

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Email: [accueil-annecy@justice.fr](mailto:accueil-annecy@justice.fr)

Telephone: 0450101700

Internet address: <http://www.justice.gouv.fr/>

**Roles of this organisation:**

Review organisation

**8.1. ORG-0004**

Official name: Tribunal judiciaire d'Annecy

Registration number: 3E54EB2B-B5C5-3692-ACA7C7E67C4E2FB2

Postal address: 51 rue Sommeiller Bp 2321

Town: Annecy

Postcode: 74011

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Email: [accueil-annecy@justice.fr](mailto:accueil-annecy@justice.fr)

Telephone: 0450101700

**Roles of this organisation:**

Organisation providing more information on the review procedures

**8.1. ORG-0005**

Official name: FELIX CREATION

Size of the economic operator: Large

Registration number: 1768340-1-1-1  
Postal address: 4 Av Du Pont De Tasset  
Town: Annecy  
Postcode: 74000  
Country subdivision (NUTS): Haute-Savoie (FRK28)  
Country: France

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: France

**Winner of these lots: LOT-0001**

**8.1. ORG-0006**

Official name: PIXPOCKET  
Size of the economic operator: Large  
Registration number: 1768340-1-2-1  
Postal address: 37 Rue Des Carts  
Town: Annecy  
Postcode: 74000  
Country subdivision (NUTS): Haute-Savoie (FRK28)  
Country: France

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: France

**Winner of these lots: LOT-0002**

## Notice information

---

Notice identifier/version: 3f2ec111-e26c-4b4b-ba4c-8bc667a9295f - 01  
Form type: Result  
Notice type: Contract or concession award notice – standard regime  
Notice subtype: 29  
Notice dispatch date: 08/04/2026 12:27:35 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: French  
Notice publication number: 243404-2026  
OJ S issue number: 69/2026  
Publication date: 09/04/2026