

F-Paris: office supplies
OJ S 147/2012 02/08/2012
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Mindef/Sga
Postal address: Fort Neuf de Vincennes Cours des Maréchaux - case no 152
Town: Paris Cedex 12
Postal code: 75614
Country: France
Contact person: bureau des finances et des marchés
For the attention of: Mlle Morand Emilie
E-mail: bfm.marches@sga.defense.gouv.fr
Telephone: +33 141933672
Fax: +33 141933826
Internet address(es):
Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

Defence

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Fourniture d'objets promotionnels personnalisés pour Défense mobilité.

II.1.2. Type of contract and place of performance or delivery

Supplies
Purchase
NUTS code FR France

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Fourniture d'objets promotionnels personnalisés pour Défense mobilité. Des objets promotionnels sont commandés sur table des prix (poste 1 à 14) et sur catalogue (poste 15). Le montant minimum annuel est de 30 000 EUR(s) (HT). Le montant maximum annuel est de 120 000 EUR(s) (HT). La durée du marché est de 1 reconductible 3 fois. Le marché n'est pas alloti.

II.1.5. CPV code(s)

30192000 Office supplies, 79342200 Promotional services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 574 080 EUR

Including VAT. VAT rate (%) 19,60

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Technique. Weighting 70

2. Prix. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Notice on a buyer profile**

Notice number in the OJ S: [2012/S 017-027147](#) of 26.1.2012

Section V: Award of contract

Contract No: 120300

Lot title: Commande d'objets promotionnels sur table des prix et sur catalogue. Le montant minimum annuel est de 30 000 EUR(s) (HT). Le montant maximum annuel est de 120 000 EUR(s) (HT). La durée du marché est de 1 reconductible 3 fois. Le marché n'est pas alloti.

V.1. Date of conclusion of the contract

6.6.2012

V.2. Information about tenders

Number of tenders received: 1

V.3. Name and address of the contractor

Official name: Depac Cadeaux Publicité

Postal address: 16 rue Bobby Sandj ZI La Lorie

Town: St Herblain Cedex
Postal code: 44813
Country: France

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 574 080 EUR
Including VAT. VAT rate (%) 19,60

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Annonce no230, BOAMP 18 B du 26.1.2012.
Date d'envoi du présent avis au JOUE et au BOAMP: 31.7.2012.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris Cedex 04
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646
Internet address: <http://www.paris.tribunal-administratif.fr>

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Sga Drh-Md Agence de reconversion de La Défense, bureau de gestion des ressources
Postal address: Fort Neuf de Vincennes Cours des Maréchaux Case 152
Town: Paris Cedex 12
Postal code: 75614
Country: France
E-mail: bfm.marches@sga.defense.gouv.fr
Telephone: +33 141933669
Fax: +33 141963826

VI.4. Date of dispatch of this notice

31.7.2012