

245001-2026 - Competition

Netherlands – Advertising and marketing services – EA Online- en Offline Marketing

OJ S 70/2026 10/04/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Hogeschool Inholland

Email: aanbesteding@inholland.nl

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: EA Online- en Offline Marketing

Description: Online- en Offline marketing, inclusief de inkoop van Marketing en Media – advies, uitvoering en campagnemanagement € 1.250.000,- per jaar Perceel 1 - Online € 400.000 per jaar Perceel2 - Offline € 850.000 per jaar

Procedure identifier: fcbc7739-b42b-4b66-9dad-5f11ff95d997

Internal identifier: M.000783

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: De procedure ken één ronde waarin inschrijvers een offerte kunnen indienen; Uitsluitingsgronden zijn van toepassing; Er moet voldaan worden aan geschiktheidseisen; De gunning wordt beoordeeld op gunningcriteria.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Delfzijl en omgeving (NL112)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Oost-Groningen (NL114)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Overig Groningen (NL115)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Friesland (NL126)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Noord-Friesland (NL127)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Friesland (NL128)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Noord-Drenthe (NL131)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Drenthe (NL132)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Drenthe (NL133)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Haarlem (NL32A)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Groot-Amsterdam (NL32B)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Kop van Noord-Holland (NL321)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): IJmond (NL323)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zaanstreek (NL325)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Het Gooi en Vechtstreek (NL327)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Alkmaar en omgeving (NL328)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zeeuwsch-Vlaanderen (NL341)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Overig Zeeland (NL342)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Utrecht (NL350)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Delft en Westland (NL362)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Zuid-Holland (NL364)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Oost-Zuid-Holland (NL365)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.2. Place of performance

Country subdivision (NUTS): Groot-Rijnmond (NL366)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

2.1.3. Value

Estimated value excluding VAT: 7 500 000,00 EUR

2.1.4. General information

Additional information: De aanbestedende dienst behoudt zich het recht voor opdrachten te gunnen waarbij de volgende percelen of groepen van percelen worden gecombineerd: Het is mogelijk dat 1 inschrijver zich inschrijft op beide percelen en ook beide percelen wint.

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Perceel 1 - Online Marketing

Description: Online marketing • Media- en kanalenadvies • Online marketing • Innovaties en vernieuwingen Voor uitgebreide info zie beschrijvend document € 1.250.000,- per jaar Perceel 1 - Online € 400.000 per jaar Perceel2 - Offline € 850.000 per jaar
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: Optioneel kan Opdrachtgever strategische vraagstukken bij Opdrachtnemer neerleggen

5.1.2. Place of performance

Country subdivision (NUTS): Delfzijl en omgeving (NL112)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Oost-Groningen (NL114)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Overig Groningen (NL115)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Friesland (NL126)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Noord-Friesland (NL127)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Friesland (NL128)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Noord-Drenthe (NL131)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Drenthe (NL132)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Drenthe (NL133)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Haarlem (NL32A)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Groot-Amsterdam (NL32B)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Kop van Noord-Holland (NL321)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): IJmond (NL323)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zaanstreek (NL325)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Het Gooi en Vechtstreek (NL327)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Alkmaar en omgeving (NL328)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zeeuwsch-Vlaanderen (NL341)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Overig Zeeland (NL342)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Utrecht (NL350)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Delft en Westland (NL362)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Zuid-Holland (NL364)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Oost-Zuid-Holland (NL365)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Groot-Rijnmond (NL366)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.3. Estimated duration

Duration: 72 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: tweemaal, éénzijdig door Opdrachtgever uit te oefenen, optie tot verlenging van twee jaar per perceel

5.1.5. Value

Estimated value excluding VAT: 2 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteitscriteria 5.2

Description: 5.2.1 Inzicht in doelgroepen, markt en opdracht 5.2.2 Dienstverlening 5.2.3

Werkwijze online marketing

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Name: Prijs

Description: Volgens Prijsinvalformulier 5a

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.11. Procurement documents

Deadline for requesting additional information: 02/04/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/419389>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/419389>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 04/05/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 04/05/2026 13:15:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: Er is gekozen voor een Raamovereenkomst per perceel met een looptijd van twee jaar met tweemaal, éénzijdig door Opdrachtgever uit te oefenen, optie tot verlenging van twee jaar per perceel

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Hogeschool Inholland - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Hogeschool Inholland

Organisation providing more information on the review procedures: Hogeschool Inholland

Organisation receiving requests to participate: Hogeschool Inholland

5.1. Lot: LOT-0002

Title: Perceel 2 - Offline Marketing

Description: • Media advies • Media inkoop • Innovaties en vernieuwingen Zie ook beschrijvend document € 850.000 per jaar incl OOH middelen

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Options:

Description of the options: Optioneel kan Opdrachtgever strategische vraagstukken bij Opdrachtnemer neerleggen

5.1.2. Place of performance

Country subdivision (NUTS): Delfzijl en omgeving (NL112)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Oost-Groningen (NL114)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Overig Groningen (NL115)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Friesland (NL126)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Noord-Friesland (NL127)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Friesland (NL128)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Noord-Drenthe (NL131)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Drenthe (NL132)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidwest-Drenthe (NL133)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Haarlem (NL32A)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Groot-Amsterdam (NL32B)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Kop van Noord-Holland (NL321)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): IJmond (NL323)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zaanstreek (NL325)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Het Gooi en Vechtstreek (NL327)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Alkmaar en omgeving (NL328)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zeeuwsch-Vlaanderen (NL341)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Overig Zeeland (NL342)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Utrecht (NL350)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Delft en Westland (NL362)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Zuidoost-Zuid-Holland (NL364)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Oost-Zuid-Holland (NL365)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.2. Place of performance

Country subdivision (NUTS): Groot-Rijnmond (NL366)

Country: Netherlands

Additional information: 6 Inholland locates, te weten Amsterdam, Haarlem, Rotterdam, Den Haag, Alkmaar en Delft

5.1.3. Estimated duration

Duration: 72 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: tweemaal, éénzijdig door Opdrachtgever uit te oefenen, optie tot verlenging van twee jaar per perceel

5.1.5. Value

Estimated value excluding VAT: 5 100,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteitscriteria 5.2

Description: 5.2.1 Inzicht in doelgroepen, markt en opdracht 5.2.2 Dienstverlening 5.2.4 Media advies en inkoop

Category of award weight criterion: Weight (points, exact)

Award criterion number: 70

Criterion:

Type: Price

Name: Prijs

Description: Volgens Prijsinvalformulier 5b

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

5.1.11. Procurement documents

Deadline for requesting additional information: 02/04/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/419389>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/419389>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 04/05/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 04/05/2026 13:15:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: Er is gekozen voor een Raamovereenkomst per perceel met een looptijd van twee jaar met tweemaal, éézijdig door Opdrachtgever uit te oefenen, optie tot verlenging van twee jaar per perceel

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Hogeschool Inholland - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Hogeschool Inholland

Organisation providing more information on the review procedures: Hogeschool Inholland

Organisation receiving requests to participate: Hogeschool Inholland

8. Organisations

8.1. ORG-0001

Official name: Hogeschool Inholland

Registration number: 22669292

Postal address: Theresiastraat 8

Town: Den Haag

Postcode: 2593 AN

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point: Vicky Dijkman

Email: aanbesteding@inholland.nl

Telephone: +31 621115543

Internet address: <http://www.inholland.nl>

Other contact points:

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595 AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: info@rechtspraak.nl

Internet address: <http://www.rechtspraak.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed

:
b5e39247-b40f-47b3-8a91-b13f116756f3-01
Main reason for change
:
Buyer correction
Description
:
Inschrijfdatum verschoven naar 4 mei nav Nvl

Notice information

Notice identifier/version: 4580813f-11cc-4a94-95c4-b92ee7b11341 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 09/04/2026 13:25:52 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: Dutch
Notice publication number: 245001-2026
OJ S issue number: 70/2026
Publication date: 10/04/2026