

France-Saint-Denis-la-Plaine: Design consultancy services
OJ S 101/2019 27/05/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Haute autorité de santé
Postal address: 5 avenue du Stade de France
Town: Saint-Denis-la-Plaine
NUTS code: FR106 Seine-Saint-Denis
Postal code: 93218
Country: France
Contact person: Anissa M'Barki
E-mail: marche.public@has-sante.fr
Telephone: +33 155937050
Internet address(es):
Main address: <http://www.has-sante.fr>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Conseil stratégique en communication et assistance à la création, conception et réalisation d'action de communication médias et hors médias, dans le cadre de dispositifs de communication
Reference number: 2018-17

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation a pour objet de confier à un prestataire des prestations de conseil stratégique en communication et de déclinaison de cette stratégie à travers l'assistance à la création, la conception et réalisation d'action de communication médias et hors médias, dans le cadre de dispositifs de communication.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: FR106 Seine-Saint-Denis

Main site or place of performance: Haute autorité de santé (HAS).

II.2.4. Description of the procurement

La présente consultation a pour objet de confier à un prestataire des prestations de conseil stratégique en communication et de déclinaison de cette stratégie à travers l'assistance à la création, la conception et réalisation d'action de communication médias et hors médias, dans le cadre de dispositifs de communication.

II.2.5. Award criteria

Quality criterion - Name: Critère technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 041-093231](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018-17

Title:

Conseil stratégique en communication et d'assistance à la création, conception et réalisation d'action de communication médias et hors médias, dans le cadre de dispositifs de communication

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

17/05/2019

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Parties prenantes

Postal address: 14 rue Florian

Town: Paris

NUTS code: FR106 Seine-Saint-Denis

Postal code: 75020

Country: France

Internet address: <http://www.parties-prenantes.fr>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 500 000,00 EUR

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 10 %

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil

Postal code: 93100

Country: France

E-mail: greffe.ta-montreuil@juradm.fr

Telephone: +33 149202000

Fax: +33 149202099

Internet address: <http://montreuil.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

23/05/2019