

France-Colmar: Training services
OJ S 81/2023 25/04/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: agence Régionale du Tourisme Grand Est

Postal address: www.art-grandest.fr

Town: Colmar

NUTS code: FR France

Postal code: 68000

Country: France

Contact person: AGENCE REGIONALE DU TOURISME GRAND EST

E-mail: carole.bredard@art-grandest.fr

Telephone: +33 687257630

Internet address(es):

Main address: <http://www.art-grandest.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marchespublics.grandest.fr/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marchespublics.grandest.fr/>

I.4. Type of the contracting authority

Other type: Association de droit privé

I.5. Main activity

Other activity: Tourisme

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

programme de professionnalisation Explore Grand Est Académie

Reference number: 2023-3

II.1.2. Main CPV code

80500000 Training services - FA04 - FG23 - RC04

II.1.3. Type of contract

Services

II.1.4. Short description

afin de faciliter et d'accélérer l'émergence et la montée en gamme de l'offre touristique du Grand Est, l'art GE souhaite déployer un catalogue de services d'accompagnement et de professionnalisation sur mesure : Explore Grand Est Académie.

Le présent marché a pour objet la mise en place de formations et d'ateliers de professionnalisation inter-filières.

Accord cadre à bon de commandes sans minimum et avec un max de 160.000 euros HT pour la première période du marché (18 mois)

II.1.5. Estimated total value

Value excluding VAT: 160 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for one lot only

II.2. Description

II.2.1. Title

Recruter en 2023

Lot No: 1

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action : Mettre en oeuvre et optimiser sa stratégie de recrutement en 2023

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

reconduction possible sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

manager l'intangible
Lot No: 2

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action : Être outillé pour manager au-delà de la compétence des collaborateurs

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

manager une nouvelle relation au travail
Lot No: 3

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action : Adapter sa promesse employeur au regard des nouvelles attentes des collaborateurs aujourd'hui

nombre de sessions : sans minimum et avec un maximum de 4

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

manager une entreprise durable

Lot No: 4

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action : Engager sa structure dans une démarche Rse/Rso optimisée

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7.

Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

elaborer sa stratégie de communication

Lot No: 5

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action :Définir et structurer une stratégie de communication

nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

actualité sur les réseaux sociaux

Lot No: 6

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04, 80522000 Training seminars

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

atelier

Objectif de l'action : Comprendre les dernières tendances et principales évolutions des principaux réseaux sociaux

nombre de sessions : sans minimum et avec un maximum de 1

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

titok Introduction

Lot No: 7

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04, 80522000 Training seminars

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

atelier

Objectif de l'action : Découvrir Tiktok pour déterminer s'il est judicieux de s'y lancer ou non

nombre de sessions : sans minimum et avec un maximum de 1

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

parcours Instagram

Lot No: 8

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

parcours de formation composé de deux modules

objectifs du module 1 :

Optimiser son compte Instagram pro pour gagner en visibilité et notoriété, et développer l'engagement de sa communauté

nombre de sessions : sans minimum et avec un maximum de 4

objectifs du module 2 :

Développer son activité économique via Instagram
Nombre de sessions : sans minimum et avec un maximum de 4

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18
This contract is subject to renewal: yes
Description of renewals:
possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes
Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

community management
Lot No: 9

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation Objectif de l'action: Concevoir une stratégie sur les réseaux sociaux
Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18
This contract is subject to renewal: yes
Description of renewals:
possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

chatbot

Lot No: 10

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04, 80522000 Training seminars

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

atelier

Objectif de l'action: Développer un chatbot au service de votre relation client

nombre de sessions : sans minimum et avec un maximum de 1

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

newsletter

Lot No: 11

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG24 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Concevoir et diffuser des newsletters impactantes

nombre de sessions : sans minimum et avec un maximum de 4

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible de reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information**II.2. Description****II.2.1. Title**

techniques d'écritures print et web

Lot No: 12

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Apprendre à mieux communiquer par écrit et accroître la portée de ses écrits.

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

savoir construire des fiches produits efficaces

Lot No: 13

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectifs de l'action: Rendre ses fiches produits performantes pour augmenter ses ventes en ligne

Et Appréhender la charte éditoriale de la plateforme Explore Grand Est pour être en capacité de marketer son offre de façon efficiente sur www.explore-grandest.com

Nombre de sessions : sans minimum et avec un maximum de 4

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

convertir ses visiteurs en clients

Lot No: 14

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Optimiser la structure de son site e-commerce par l'ux Design

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

la publicité sur le Web

Lot No: 15

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: comprendre la publicité sur Meta (réseaux facebook et instagram) et Google et ses services (youtube, perf max, notamment)

nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

seo/Référencement

Lot No: 16

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Optimiser le référencement naturel de son site

nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information**II.2. Description****II.2.1. Title**

enjeux de la Webanalyse

Lot No: 17

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04, 80522000 Training seminars

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

atelier

Objectif de l'action: Être outillé pour optimiser sa webanalyse et faire face aux évolutions prévues en 2023

nombre de sessions : sans minimum et avec un maximum de 1

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

google analytics 4

Lot No: 18

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Comprendre l'évolution de Google Analytics et maitriser la prise en main de Google Analytics 4

nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information**II.2. Description****II.2.1. Title**

créer du lien grâce au marketing relationnel

Lot No: 19

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Poser les bases d'une GRC efficace et efficiente au regard de ses contraintes et moyens

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

développer sa relation client grâce au marketing automation
Lot No: 20

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action:mieux gérer ses prospects, individualiser sa relation client et améliorer son engagement marketing en automatisant et en optimisant certaines tâches.

Nombre de sessions : sans minimum et avec un maximum de 4

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

miser sur la data client pour piloter son activité
Lot No: 21

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23 - RC04

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Mieux gérer ses données clients pour optimiser toutes les phases de son activité : conception d'offre, marketing, promotion commerciale, et enfin adopter une stratégie customer centric

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

ateliers Créatifs

Lot No: 22

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23, 80522000 Training seminars

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: innover ou transformer ses pratiques grâce aux techniques créatives

Trois thématiques sont pressenties :

Transformer mon offre en expérience

transformer ma communication en outils de séduction

transformer ma relation client en expérience

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

la visite d'entreprise

Lot No: 23

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

parcours de professionnalisation composé de 2 modules

objectif de l'action: Mettre en oeuvre et optimiser son offre Tourisme de Savoir Faire

Module 1 : La visite d'entreprise, centre de profit pour ma structure

Nombre de sessions : sans minimum et avec un maximum de 1

module 2 : Concevoir un parcours de visite

nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

II.2. Description

II.2.1. Title

technique de guidage et de médiation

Lot No: 24

II.2.2. Additional CPV code(s)

80500000 Training services - FA04 - FG23

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

formation

Objectif de l'action: Optimiser ses compétences de guide et de médiateur des savoir faire de son entreprise

Nombre de sessions : sans minimum et avec un maximum de 3

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: yes

Description of renewals:

possible reconduction sur 12 mois

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: demande en cours

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/05/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 31/05/2023 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

-

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Strasbourg

Postal address: 31 avenue de la Paix BP 1038/f

Town: Strasbourg Cedex

Postal code: 67070

Country: France

E-mail: greffe.ta-strasbourg@juradm.fr

Fax: +33 388212323

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

le candidat peut, s'il le souhaite, exercer devant le tribunal administratif compétent :

- Un référé précontractuel : depuis le début de la procédure de passation jusqu'à la signature du contrat (article L.551-1 et suivants et R.551-1 du code de justice administrative) ;
- Un référé contractuel : après la signature du contrat, dans un délai de 31 jours à compter de la publication d'un avis d'attribution, ou à défaut de la publication, 6 mois à compter de la signature du contrat (articles L.551-13 et suivants et R.551-7 et suivants du code de justice administrative) ;
- Un référé suspension : depuis le début de la procédure de passation jusqu'à la signature du contrat (article L 521-1 du code de justice administrative) ;

- Un recours de pleine juridiction en contestation de la validité du contrat ou de certaines de ses clauses : dans un délai de deux mois à compter de l'accomplissement des mesures de publicité appropriées (publication d'un avis d'attribution pour les marchés et accords-cadres soumis à cette obligation) ;
- Un recours indemnitaire de plein contentieux : dans un délai de deux mois à compter de la notification de la décision rendue par la Région Grand Est après réclamation gracieuse préalable ;
- Un recours pour excès de pouvoir contre la décision de déclaration sans suite (pour infructuosité ou pour motif d'intérêt général) : dans un délai de 2 mois à compter de la notification de cette décision (articles R 421-1 à R421-7 du code de justice administrative).

VI.5. Date of dispatch of this notice

20/04/2023