

**Spain-Burjassot: Graphic design services**  
**OJ S 81/2023 25/04/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Corporació Valenciana de Mitjans de Comunicació

National registration number: Q4601414H

Postal address: Polígono Acceso Ademúz, s/n

Town: Burjassot

NUTS code: ES523 Valencia/València

Postal code: 46100

Country: Spain

Contact person: Corporació Valenciana de Mitjans de Comunicació

E-mail: [licitacions@cvmc.es](mailto:licitacions@cvmc.es)

**Internet address(es):**

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=YyTKNIr0q8wQK2TEfXGy%2BA%3D%3D>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicio de generación de grafismos para los sistemas de rotulación y realidad aumentada del CPP de Burjassot de la Corporació Valenciana de Mitjans de Comunicació (CVMC)

Reference number: CNMY22/CVMC/52

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de generación de grafismos para los sistemas de rotulación y realidad aumentada del CPP de Burjassot de la Corporació Valenciana de Mitjans de Comunicació (CVMC)

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 249 360,75 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

72212322 Graphics software development services

### **II.2.3. Place of performance**

NUTS code: ES523 Valencia/València

### **II.2.4. Description of the procurement**

Servicio de generación de grafismos para los sistemas de rotulación y realidad aumentada del CPP de Burjassot de la Corporació Valenciana de Mitjans de Comunicació (CVMC)

### **II.2.5. Award criteria**

Price

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

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## **Section IV: Procedure**

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 001-001501](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

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## **Section V: Award of contract**

**Contract No:** CNMY22/CVMC/52

**Title:**

Servicio de generación de grafismos para los sistemas de rotulación y realidad aumentada del CPP de Burjassot de la Corporació Valenciana de Mitjans de Comunicació (CVMC)

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

20/04/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Brainstorm Multimedia S.L.

National registration number: B80767445

Postal address: Calle Maestro Gozalbo nº23, planta 1ª, puerta 3ª

Town: Valencia

NUTS code: ES523 Valencia/València

Postal code: 46005

Country: Spain

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 276 000,00 EUR

Total value of the contract/lot: 249 360,75 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales TACRC

Postal address: Avda. General Peron, 38

Town: Madrid

Postal code: 28080

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

Internet address: <http://tribunalcontratos.gob.es>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal Administrativo Central de Recursos Contractuales TACRC

Postal address: Avda. General Peron, 38

Town: Madrid  
Postal code: 28020  
Country: Spain  
E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)  
Internet address: <http://tribunalcontratos.gob.es>

**VI.5. Date of dispatch of this notice**

20/04/2023