

Ireland-Dublin: Promotional services
OJ S 81/2023 25/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Technological University Dublin (TU Dublin)

National registration number: 3574697EH

Postal address: Park House Grangegorman

Town: Dublin 7

NUTS code: IE Éire / Ireland

Postal code: 191 North Circular R

Country: Ireland

Contact person: Orlaith McEvoy

E-mail: orlaith.mcevoy@tudublin.ie

Telephone: +353 12208074

Internet address(es):

Main address: www.tudublin.ie

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/369>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communication and media services for HCI project Resilient Design Curricula for 21st Century Professional

Reference number: NCTR22101

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Communication and media services for HCI project Resilient Design Curricula for 21st Century Professional

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 210 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

II.2.4. Description of the procurement

Communication and media services for HCI project Resilient Design Curricula for 21st Century Professional

II.2.5. Award criteria

Quality criterion - Name: Understanding of the client remit and requirements / Weighting: 2000

Quality criterion - Name: Quality of service delivery proposal including strategic approach and methodology for the programme / Weighting: 3000

Quality criterion - Name: Quality of proposed team for this assignment / Weighting: 1500

Quality criterion - Name: Quality of account/contract management / Weighting: 1500

Cost criterion - Name: Cost / Weighting: 2000

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 211-607971](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Communication and media services for HCI project Resilient Design Curricula for 21st Century Professional

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/01/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: RED DOG

National registration number: 8208822V

Postal address: 22 Ely Place

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: Dublin 2

Country: Ireland

E-mail: mary.doherty@reddog.ie

Telephone: +353 14163288

Internet address: <http://www.reddog.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 210 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: TU Dublin

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

20/04/2023