

Norway-Oslo: Advertising consultancy services

OJ S 89/2022 06/05/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nærings- og fiskeridepartementet

National registration number: 912 660 680

Postal address: Postboks 8090 Dep

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0032

Country: Norway

Contact person: Liv Vedsegård

E-mail: liv.vedsegard@nfd.dep.no

Telephone: +47 22249090

Internet address(es):

Main address: <https://www.regjeringen.no/no/dep/nfd/id709/>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/330028>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=330864&B=DFO

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=330864&B=DFO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Blue Justice Awareness raising material

Reference number: 22/2733

II.1.2. Main CPV code

79341100 Advertising consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The Tender is announced as a voluntary announcement on Doffin and TED.

The Contracting Authority invites tenders to this request for tenders ("RFT") from economic operators ("Supplier" or "Suppliers"). The goal of this tender is to raise awareness on the challenges presented in the International Declaration on Transnational Organized Crime in the Global Fishing Industry (Copenhagen Declaration) by visualization in different types of media. The final product will be used to raising a wide awareness about the challenges with fisheries crime internationally and contribute to showing how the Blue Justice Initiative and the Copenhagen Declaration contributes to solving the challenges. An important part of the delivery is a high quality movie production on fisheries crime for an international audience of at least 45 minutes.

II.1.5. Estimated total value

Value excluding VAT: 1 285 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22458000 Bespoke printed matter, 22460000 Trade-advertising material, commercial catalogues and manuals, 22462000 Advertising material, 79340000 Advertising and marketing services, 79341400 Advertising campaign services, 79822500 Graphic design services, 92100000 Motion picture and video services, 92111000 Motion picture and video production services, 92111100 Training-film and video-tape production, 92111200 Advertising, propaganda and information film and video-tape production, 92111210 Advertising film production, 92111250 Information film production, 92112000 Services in connection with motion-picture and video-tape production

II.2.3. Place of performance

NUTS code: NO081 Oslo

II.2.4. Description of the procurement

The Contracting Authority invites tenders to this request for tenders ("RFT") from economic operators ("Supplier" or "Suppliers"). The goal of this tender is to raise awareness on the challenges presented in the International Declaration on Transnational Organized Crime in the Global Fishing Industry (Copenhagen Declaration) by visualization in different types of media. The final product will be used to raising a wide awareness about the challenges with fisheries crime internationally and contribute to showing how the Blue Justice Initiative and the Copenhagen Declaration contributes to solving the challenges. An important part of the delivery is a high quality movie production on fisheries crime for an international audience of at least 45 minutes.

The product(s) should be delivered by 2,5 years from the signing of the contract.

The value of the contract is estimated to NOK 1 285 000 including VAT or other duties applicable. The above estimated contract value is not binding for the Contracting Authority. Further information about the services required can be found in appendix 1 to the contract, cf. attachment 2 to this RFT.

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 285 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 30

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:

The supplier must have paid all taxes and VAT in accordance with the legal provisions of the country in which it is established.

Documentation: To be provided upon request:

- Norwegian companies: VAT certificate, not older than 6 months calculated from the tender deadline. Any discrepancies must be explained.
- Foreign companies: A certificate or similar from the authorities of the company's state of establishment if possible.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

The supplier must have sufficient capability and experience to be able to carry out the delivery.

Documentation: A description of the supplier's three most pertinent commissions over the last three years, together with information on the values of the contracts, the time of delivery or implementation, and the name of the recipient.

Relevant commissions would be studies of a similar nature, complexity and/or scope as requested in this tender document and in Appendix 1 to the contract.

The supplier is responsible for ensuring that the description provides documentary proof that the criterion is met.

Section IV: Procedure

IV.1. Description

IV.1.1.

Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 24/05/2022 Local time: 09:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 01/08/2022

IV.2.7. Conditions for opening of tenders

Date: 24/05/2022 Local time: 09:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Postal code: 0125

Country: Norway

E-mail: oslo.tingrett@domstol.no

Telephone: +47 22035200

Internet address: <http://www.domstol.no/otir>

VI.4.2. Body responsible for mediation procedures

Official name: Oslo Tingrett

Town: Oslo

Country: Norway

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Nærings- og fiskeridepartementet

Town: Oslo

Country: Norway

VI.5.

Date of dispatch of this notice

03/05/2022