

United Kingdom-Taunton: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 136/2016 16/07/2016

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

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**I.1. Name and addresses**

Official name: UKHO

Postal address: UK Hydrographic Office, Admiralty Way

Town: Taunton

Postal code: TA1 2DN

Country: United Kingdom

For the attention of: Mr Gareth Hodgson

E-mail: [gareth.hodgson@ukho.gov.uk](mailto:gareth.hodgson@ukho.gov.uk)

Telephone: +44 1823723306

Fax: +44 1823326885

**Internet address(es):**

General address of the contracting authority: <http://www.ukho.gov.uk/>

Address of the buyer profile: [https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm\\_home?ReadForm](https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm_home?ReadForm)

Electronic access to information: [https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm\\_home?ReadForm](https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm_home?ReadForm)

Electronic submission of tenders and requests to participate: [https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm\\_home?ReadForm](https://ukhocontracts.ukho.gov.uk/procontract/ukho/supplier.nsf/frm_home?ReadForm)

**Additional information can be obtained from:**

Official name: UKHO

Postal address: UK Hydrographic Office, Admiralty Way

Town: Taunton

Postal code: TA1 2DN

Country: United Kingdom

For the attention of: Mr Gareth Hodgson

E-mail: [gareth.hodgson@ukho.gov.uk](mailto:gareth.hodgson@ukho.gov.uk)

Telephone: +44 1823723306

Fax: +44 1823326885

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: UKHO

Postal address: UK Hydrographic Office, Admiralty Way

Town: Taunton

Postal code: TA1 2DN

Country: United Kingdom

For the attention of: Mr Gareth Hodgson

E-mail: [gareth.hodgson@ukho.gov.uk](mailto:gareth.hodgson@ukho.gov.uk)

Telephone: +44 1823723306

Fax: +44 1823326885

**Tenders or requests to participate must be submitted:** Official name: UKHO  
Postal address: UK Hydrographic Office, Admiralty Way  
Town: Taunton  
Postal code: TA1 2DN  
Country: United Kingdom  
For the attention of: Mr Gareth Hodgson  
E-mail: [gareth.hodgson@ukho.gov.uk](mailto:gareth.hodgson@ukho.gov.uk)  
Telephone: +44 1823723306  
Fax: +44 1823326885

**I.2. Type of the contracting authority**

National or federal agency/office

**I.3. Main activity**

Defence

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

UKHO Marketing Expertise Framework 2016.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

**II.1.4. Information about framework agreement**

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement  
: 15

**Duration of the framework agreement**

Duration in years: 3

**Estimated total value of purchases for the entire duration of the framework agreement**

Estimated value excluding VAT:

Range: between 400 000 and 1 000 000 GBP

**II.1.5. Short description of the contract or purchase(s)**

Creation of a Marketing Expertise framework with 7 different lots.

**II.1.6. CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.1.8. Lots**

### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

#### **II.2.1. Total quantity or scope**

Creation of a Marketing Expertise framework with 7 different lots.

#### **II.2.2. Information about options**

Options: no

#### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

Duration in days: 0 (from the award of the contract)

### **II.3. Duration of the contract or time limit for completion**

Start 24.10.2016. Completion 23.10.2019

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: yes

Description of particular conditions: As per the framework terms and conditions.

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

#### **III.2.2. Economic and financial ability**

#### **III.2.3. Technical and professional ability**

#### **III.2.4. Information about reserved contracts**

### **III.3. Conditions specific to services contracts**

#### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

#### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

#### IV.1.2. Information about the limits on the number of candidates to be invited

Envisaged minimum number 1: and Maximum number 15

#### IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated no

### IV.2. Award criteria

#### IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### IV.2.2. Information about electronic auction

An electronic auction will be used: no

### IV.3. Administrative information

#### IV.3.1. File reference number attributed by the contracting authority

0256

#### IV.3.2. Previous publication concerning this procedure

#### IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

#### IV.3.4. Time limit for receipt of tenders or requests to participate

15.8.2016 - 11:00

#### IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.3.6. Languages in which tenders or requests to participate may be submitted

English.

#### IV.3.7. Minimum time frame during which the tenderer must maintain the tender

#### IV.3.8. Conditions for opening of tenders

Date: 15.8.2016 - 11:00

Persons authorised to be present at the opening of tenders: no

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published: 2 years.

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

**VI.5. Date of dispatch of this notice**

13.7.2016