

## 246255-2026 - Result

Spain – Fair and exhibition organisation services – Asistencia Técnica para actuaciones de comunicación y difusión de operaciones cofinanciadas con Fondos Europeos del Programa Castilla y León FEDER 2021-2027, FSE+ 2021-2027 de Castilla y León y PTJ de España 2021-2027 (León y Palencia)

OJ S 70/2026 10/04/2026

Contract or concession award notice – light regime  
Services

### 1. Buyer

---

#### 1.1. Buyer

Official name: Consejería de Economía y Hacienda de la Junta de Castilla y León

Email: [scoad.eyh@jcy.l.es](mailto:scoad.eyh@jcy.l.es)

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

### 2. Procedure

---

#### 2.1. Procedure

Title: Asistencia Técnica para actuaciones de comunicación y difusión de operaciones cofinanciadas con Fondos Europeos del Programa Castilla y León FEDER 2021-2027, FSE+ 2021-2027 de Castilla y León y PTJ de España 2021-2027 (León y Palencia)

Description: En cumplimiento de los principios de necesidad, idoneidad y eficiencia establecidos en el artículo 28 de la LCSP la naturaleza y extensión de las necesidades que pretenden cubrirse mediante la celebración del presente contrato, se encuadran dentro del ámbito de las funciones y competencias atribuidas a este Centro Directivo determinándose con precisión la idoneidad del objeto y contenido del contrato en el Pliego de Prescripciones Técnicas.

Procedure identifier: 9b2eab0c-f53c-467d-85f0-66d07a5cdcc0

Previous notice: be0c0808-83b3-4a54-9762-880846e7eb8c-01

Internal identifier: A2026/000125

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

##### 2.1.2. Place of performance

Country subdivision (NUTS): Ávila (ES411)

Country: Spain

##### 2.1.2. Place of performance

Country subdivision (NUTS): Burgos (ES412)

Country: Spain

##### 2.1.2. Place of performance

Country subdivision (NUTS): León (ES413)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Palencia (ES414)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Salamanca (ES415)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Segovia (ES416)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Soria (ES417)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

**2.1.2. Place of performance**

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

**2.1.4. General information**

**Legal basis:**

Directive 2014/24/EU

## 5. Lot

---

**5.1. Lot: LOT-0002**

Title: Actuaciones comunicación FSE+ 2021-2027

Description: Actuaciones comunicación FSE+ 2021-2027

Internal identifier: 002

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

**Options:**

Description of the options: De acuerdo con cláusula 4.11 del PCAP.

**5.1.2. Place of performance**

Country subdivision (NUTS): Ávila (ES411)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Burgos (ES412)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): León (ES413)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Palencia (ES414)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Salamanca (ES415)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Segovia (ES416)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Soria (ES417)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

**5.1.5. Value**

Estimated value excluding VAT: 324 161,73 EUR

**5.1.6. General information**

Procurement Project fully or partially financed with EU Funds.

**5.1.7. Strategic procurement**

Aim of strategic procurement: Fulfilment of social objectives

Description: Cumplimiento de objetivos sociales

Social objective promoted: Other

**5.1.10. Award criteria**

**Criterion:**

Type: Quality

Description: Comunicación inclusiva.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 18

**Criterion:**

Type: Price

Description: Oferta económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 45

**Criterion:**

Type: Quality

Description: Calidad técnica de la memoria con propuesta creativa-técnica para evento.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 37

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Consejería de Economía y Hacienda de la Junta de Castilla y León - Tribunal Administrativo de Recursos Contractuales de Castilla y León.

**5.1. Lot: LOT-0003**

Title: Actuaciones comunicación FTJ 2021-2027

Description: Actuaciones comunicación FTJ 2021-2027

Internal identifier: 003

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

**Options:**

Description of the options: De acuerdo con cláusula 4.11 del PCAP.

**5.1.2. Place of performance**

Country subdivision (NUTS): Ávila (ES411)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Burgos (ES412)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): León (ES413)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Palencia (ES414)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Salamanca (ES415)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Segovia (ES416)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Soria (ES417)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

**5.1.2. Place of performance**

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

#### 5.1.5. Value

Estimated value excluding VAT: 217 955,66 EUR

#### 5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

#### 5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Cumplimiento de objetivos sociales

Social objective promoted: Other

#### 5.1.10. Award criteria

##### Criterion:

Type: Price

Description: Oferta economica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 45

##### Criterion:

Type: Quality

Description: Comunicacion inclusiva.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 18

##### Criterion:

Type: Quality

Description: Calidad técnica de la memoria con propuesta creativa/técnica para un evento.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 37

#### 5.1.15. Techniques

##### Framework agreement:

No framework agreement

##### Information about the dynamic purchasing system:

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Consejería de Economía y Hacienda de la Junta de Castilla y León - Tribunal Administrativo de Recursos Contractuales de Castilla y León.

## 6. Results

---

Value of all contracts awarded in this notice: 200 784,22 EUR

#### 6.1. Result lot identifier: LOT-0002

Winner selection status: At least one winner was chosen.

#### 6.1.2. Information about winners

##### Winner:

Official name: ACTION SERVICE S.L

##### Tender:

Tender identifier: REF TEN-0001/LOT-0002

Identifier of lot or group of lots: LOT-0002

Value of the tender: 120 059,90 EUR

The tender was ranked: no

Subcontracting: No

**Contract information:**

Identifier of the contract: A2026/000125-002

Date on which the winner was chosen: 13/03/2026

Date of the conclusion of the contract: 08/04/2026

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

**6.1. Result lot identifier: LOT-0003**

Winner selection status: At least one winner was chosen.

**6.1.2. Information about winners**

**Winner:**

Official name: ACTION SERVICE S.L

**Tender:**

Tender identifier: REF TEN-0002/LOT-0003

Identifier of lot or group of lots: LOT-0003

Value of the tender: 80 724,32 EUR

The tender was ranked: no

Subcontracting: No

**Contract information:**

Identifier of the contract: A2026/000125-003

Date on which the winner was chosen: 13/03/2026

Date of the conclusion of the contract: 08/04/2026

**6.1.4. Statistical information**

**Received tenders or requests to participate:**

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 5

Type of received submissions: Tenders

Number of tenders or requests to participate received: 6

## 8. Organisations

---

**8.1. ORG-0001**

Official name: Consejería de Economía y Hacienda de la Junta de Castilla y León

Registration number: 21038010147561

Registration number: S4711001J

Town: Valladolid

Postcode: 47014

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

Contact point: Consejería de Economía y Hacienda de la Junta de Castilla y León

Email: [scoad.eyh@jcy.l.es](mailto:scoad.eyh@jcy.l.es)

Telephone: +34 983414000

Fax: +34 983414040

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=chqmU5tSzhEQK2TEfXGy%2BA%3D%3D>

**Other contact points:**

Official name: Tribunal Administrativo de Recursos Contractuales de Castilla y León.

Town: Zamora

Postcode: 49001

Country subdivision (NUTS): Zamora (ES419)

Country: Spain

Internet address: <https://consejoconsultivocastillayleon.sedelectronica.es>

**Roles of this organisation:**

Buyer

Review organisation

**8.1. ORG-0002**

Official name: ACTION SERVICE S.L

Size of the economic operator: Micro, small, or medium

Registration number: B47554407

Town: valladolid

Postcode: 47013

Country subdivision (NUTS): Valladolid (ES418)

Country: Spain

Email: [administracion@actionservice.es](mailto:administracion@actionservice.es)

Telephone: +34 983142518

**Roles of this organisation:**

Tenderer

**Beneficial owner:**

Nationality of the owner: Spain

Nationality of the owner: Spain

**Winner of these lots: LOT-0002, LOT-0003**

## Notice information

---

Notice identifier/version: bd929907-1732-41a4-b35f-b8a93a718166 - 01

Form type: Result

Notice type: Contract or concession award notice – light regime

Notice subtype: 33

Notice dispatch date: 09/04/2026 10:13:07 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 246255-2026

OJ S issue number: 70/2026

Publication date: 10/04/2026