

NL-The Hague: market and economic research; polling and statistics
OJ S 148/2012 03/08/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CBI
Postal address: Postbus 93144
Town: Den Haag
Postal code: 2509 AC
Country: Netherlands
For the attention of: H. Kandhai
E-mail: hkandhai@cbi.eu
Telephone: +31 886024353

Internet address(es):

General address of the contracting authority: <http://cbi.eu>

I.2. Type of the contracting authority

National or federal agency/office

I.3. Main activity

Other: Export development and export promotion from developing countries

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Market Researchers.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: NL.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

CBI intends to start with a new way of developing and distributing market intelligence products. A first pilot to realize these products has just been executed. The products will be developed according to the results of this pilot.

CBI wants to continue this evolution for the next 2 years with an option for an extension of 1 year, in order to develop a complete set of products for market intelligence for which suppliers

will to be invited to submit a tender.

For this development phase CBI is searching for market researchers with highly analytical and professional skills to interpret and analyse trends, developments and foresights for the target groups of CBI.

II.1.5. CPV code(s)

79300000 Market and economic research; polling and statistics

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 2 382 432,00 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of
1. Quality. Weighting 60
2. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Pb no [2012/S 34-054969](#)

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 34-054969](#) of 18.2.2012

Section V: Award of contract

Lot title: Market Research - LOT 1 en Market Access Requirements - LOT 2.

V.1. Date of conclusion of the contract

8.5.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Crem B.V

Postal address: Spuistraat 104d

Town: Amsterdam
Postal code: 1012 VA
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Market Research - LOT 1.

V.1. Date of conclusion of the contract

8.5.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Profound
Postal address: Lange Smeestraat 55
Town: Utrecht
Postal code: 3511 PV
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Market Research - LOT 1.

V.1. Date of conclusion of the contract

8.5.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Facts Figures Future
Postal address: Amperelaan 3-002a
Town: Drachten
Postal code: 9207 AM
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Market Research - LOT 1.

V.1. Date of conclusion of the contract

8.5.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Landbouw Economisch Instituut
Postal address: Alexanderveld 5
Town: Den Haag
Postal code: 2585 DB
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot title: Market Research - LOT 1.

V.1. Date of conclusion of the contract

8.5.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Global Intelligence Alliance Benelux B.V.
Postal address: P.C. Hoofdstraat 47
Town: Amsterdam
Postal code: 1017 BN
Country: Netherlands

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Rechtbank 's-Gravenhage
Postal address: Postbus 20302
Town: Den Haag
Postal code: 2500 EH
Country: Netherlands
Telephone: +31 703813131

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: 15 dagen

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Rechtbank 's-Gravenhage
Postal address: Postbus 20302

Town: Den Haag
Postal code: 2500 EH
Country: Netherlands
Telephone: +31 703813131

VI.4. Date of dispatch of this notice
31.7.2012