

247200-2026 - Result

France – Vocational training services – Prestations de formation Stratégie d'Entreprise et Entrepreneurship pour KEDGE Business School

OJ S 70/2026 10/04/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: KEDGE BUSINESS SCHOOL

Email: pole.achats@kedgebs.com

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Prestations de formation Stratégie d'Entreprise et Entrepreneurship pour KEDGE Business School

Description: Le présent marché a pour objet la réalisation de prestations de formation en Stratégie d'Entreprise & Entrepreneurship en langue française et anglaise, destinées à un public de professionnels en activité, dit formation continue pour KEDGE Business School.

Les sous-thématiques de ces prestations de formation sont : - Business Models Design - Key Tech Trends - Stratégie - Organic Growth - Entrepreneurship - Coaching

Procedure identifier: 874838bf-7235-431a-8e14-b4ea8b33c876

Internal identifier: 2025-42081B0-006

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

Additional classification (cpv): 79411100 Business development consultancy services, 79632000 Personnel-training services

2.1.3. Value

Estimated value excluding VAT: 214 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0000

Title: Prestations de formation Stratégie d'Entreprise et Entrepreneurship pour KEDGE Business School

Description: Le présent marché a pour objet la réalisation de prestations de formation en Stratégie d'Entreprise & Entrepreneurship en langue française et anglaise, destinées à un public de professionnels en activité, dit formation continue pour KEDGE Business School. Les sous-thématiques de ces prestations de formation sont : - Business Models Design - Key Tech Trends - Stratégie - Organic Growth - Entrepreneurship - Coaching
Internal identifier: S-PA-1730794

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 80530000 Vocational training services

Additional classification (cpv): 79411100 Business development consultancy services, 79632000 Personnel-training services

5.1.3. Estimated duration

Start date: 19/12/2025

Duration: 48 Months

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Information about previous notices:

Identifier of the previous notice: 718402-2025

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Technique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 65

Criterion:

Type: Quality

Description: Prise en compte de la notion de développement durable

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Bordeaux

Organisation providing more information on the review procedures: Tribunal administratif de Bordeaux

6. Results

Maximum value of the framework agreements in this notice: 214 000,00 EUR

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 214 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: INNOVATION COPILOTS

Tender:

Tender identifier: TEN-0001

Identifier of lot or group of lots: LOT-0000

Value of the tender: 107 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2025-42081b0-006

Title: Prestations de formation Stratégie d'Entreprise et Entrepreneurship pour Kedge Business School

Date of the conclusion of the contract: 10/03/2026

The contract is awarded within a framework agreement: no

Winner:

Official name: LE BOOTCAMP

Tender:

Tender identifier: TEN-0002

Identifier of lot or group of lots: LOT-0000

Value of the tender: 107 000,00 EUR

The tender is a variant: no

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 2025-42081b0-006

Title: Prestations de formation Stratégie d'Entreprise et Entrepreneurship pour Kedge Business School

Date of the conclusion of the contract: 10/03/2026

The contract is awarded within a framework agreement: no

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 9

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 9

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 449A51CB-FE90-DC92-B2EEF98FC21B2594

Town: Seyssinet-Pariset

Postcode: 38170
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260
Roles of this organisation:
TED eSender

8.1. ORG-0002

Official name: KEDGE BUSINESS SCHOOL
Registration number: 53161
Postal address: 680 Cours de la Libération
Town: Talence
Postcode: 33405
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Contact point: Beurnier Jean-Daniel
Email: pole.achats@kedgebs.com
Telephone: 0556845555
Internet address: <http://www.kedge.edu>
Roles of this organisation:
Buyer

8.1. ORG-0003

Official name: Tribunal administratif de Bordeaux
Registration number: 449A51EA-A22A-3065-1EEB3C01B71B7A2F
Postal address: 9 Rue Tastet
Town: Bordeaux
Postcode: 33063
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Email: greffe.ta-bordeaux@juradm.fr
Telephone: 0556993800
Fax: 0556243903
Roles of this organisation:
Review organisation

8.1. ORG-0004

Official name: Tribunal administratif de Bordeaux
Registration number: 449A51FA-A92C-F80F-5410F9DED4D59115
Postal address: 9 Rue Tastet
Town: Bordeaux
Postcode: 33063
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Email: greffe.ta-bordeaux@juradm.fr
Telephone: 0556993800
Fax: 0556243903
Roles of this organisation:
Organisation providing more information on the review procedures

8.1. ORG-0005

Official name: INNOVATION COPILOTS
Size of the economic operator: Large
Registration number: 1730794-2-0-1
Postal address: 2 Route Audressein
Town: Castillon-En-Couserans
Postcode: 09800
Country subdivision (NUTS): Ariège (FRJ21)
Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0000

8.1. ORG-0006

Official name: LE BOOTCAMP
Size of the economic operator: Large
Registration number: 1730794-2-0-2
Postal address: 40 Rue Anna Jacquin
Town: Boulogne-Billancourt
Postcode: 92100
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France

Roles of this organisation:

Tenderer

Beneficial owner:

Nationality of the owner: France

Winner of these lots: LOT-0000

Notice information

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