

**Spain-Galdakao: Graphic design services**  
**OJ S 94/2021 17/05/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ayuntamiento de Galdakao

National registration number: P4804400B

Postal address: Kultura arloa, Torrezabal Kultur Etxea, 48960 Galdakao (Bizkaia)

Town: Galdakao

NUTS code: ES213 Bizkaia

Postal code: 48960

Country: Spain

Contact person: Departamento contratación

E-mail: [contratacion@galdakao.net](mailto:contratacion@galdakao.net)

Telephone: +34 944010500

**Internet address(es):**

Main address: <http://www.galdakao.eus>

Address of the buyer profile: <https://www.contratacion.euskadi.eus/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicios para diseñar y ejecutar los diferentes trabajos del área de comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos

Reference number: 5411/2019

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicios para diseñar y ejecutar los diferentes trabajos del área de comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos.

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 246 515,87 EUR

## II.2. Description

### II.2.1. Title

Lote 1

Lot No: 1

### II.2.2. Additional CPV code(s)

79822500 Graphic design services, 79824000 Printing and distribution services

### II.2.3. Place of performance

NUTS code: ES213 Bizkaia

### II.2.4. Description of the procurement

Lote 1: creación, diseño y producción de soportes de comunicación.

### II.2.5. Award criteria

Quality criterion - Name: Lote 1: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 1: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

Lote 2

Lot No: 2

### II.2.2. Additional CPV code(s)

79824000 Printing and distribution services

### II.2.3. Place of performance

NUTS code: ES213 Bizkaia

### II.2.4. Description of the procurement

Lote 2: distribución y pegado de soportes y bandos de comunicación.

### II.2.5. Award criteria

Quality criterion - Name: Lote 2: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 2: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Lote 3  
Lot No: 3

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

**II.2.4. Description of the procurement**

Lote 3: inserción en los medios de comunicación de los anuncios generados en las campañas publicitar.

**II.2.5. Award criteria**

Quality criterion - Name: Lote 3: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 30) / Weighting: 30

Cost criterion - Name: Lote 3: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 70) / Weighting: 70

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

Lote 4  
Lot No: 4

**II.2.2. Additional CPV code(s)**

72400000 Internet services

**II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

**II.2.4. Description of the procurement**

Lote 4: creación diseño y alimentación de acciones de comunicación en redes sociales y web.

**II.2.5. Award criteria**

Quality criterion - Name: Lote 4: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (Ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 4: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 203-493786](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** 1

**Lot No:** 1

**Title:**

Lote 1

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

30/03/2021

##### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: DI-DA Kooperatiba Elkarte

Town: Abadiño

NUTS code: ES211 Araba/Álava

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 504 132,29 EUR

Total value of the contract/lot: 126 033,07 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 2

**Lot No:** 2

**Title:**

Lote 2

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

30/03/2021

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Alfa Formación y Consultoría, S. L. U.

Town: Galdakao

NUTS code: ES213 Bizkaia

Country: Spain

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 84 131,20 EUR

Total value of the contract/lot: 21 032,80 EUR

**V.2.5. Information about subcontracting**

## Section V: Award of contract

---

**Contract No:** 3

**Lot No:** 3

**Title:**

Lote 3

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

30/03/2021

#### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: Taller 2 A, S. L.

Town: Getxo

NUTS code: ES213 Bizkaia

Country: Spain

The contractor is an SME: yes

#### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 280 000,00 EUR

Total value of the contract/lot: 70 000,00 EUR

#### **V.2.5. Information about subcontracting**

## Section V: Award of contract

---

**Contract No:** 4

**Lot No:** 4

**Title:**

Lote 4

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

30/03/2021

#### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0  
Number of tenders received from tenderers from other EU Member States: 0  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 0  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Digitalde Comunicación en Red, S. L.  
Town: Galdakao  
NUTS code: ES213 Bizkaia  
Country: Spain  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 140 000,00 EUR  
Total value of the contract/lot: 29 450,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales  
Town: Vitoria-Gasteiz  
Country: Spain  
E-mail: [oarc@euskadi.eus](mailto:oarc@euskadi.eus)

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:  
Plazo de recurso: quince días conforme al artículo 50 de la LCSP.

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Contacto Técnico  
Postal address: Kurtzeko plaza, 1, Registro de Plicas, 48960 Galdakao (Bizkaia)  
Town: Galdakao  
Country: Spain  
E-mail: [contratacion@galdakao.net](mailto:contratacion@galdakao.net)  
Telephone: +34 34944010500  
Internet address: <http://www.galdakao.eus>

**VI.5. Date of dispatch of this notice**

12/05/2021