

**Netherlands-Assen: Advertising and marketing services**  
**OJ S 109/2018 09/06/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Openbaar Lichaam OV-bureau Groningen en Drenthe

National registration number: 46751740

Postal address: Overcingellaan 15E

Town: Assen

NUTS code: NL Nederland

Postal code: 9401 LA

Country: Netherlands

Contact person: Naomi van 't Hof

E-mail: [n.vanthof@aevesbenefit.com](mailto:n.vanthof@aevesbenefit.com)

Telephone: +31 592860044

**Internet address(es):**

Main address: <http://www.ovbgd.nl>

**I.4. Type of the contracting authority**

Other type: Publiekrechtelijke Rechtspersoon: Openbaar Lichaam op basis van gemeenschappelijke regeling

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Communicatieadviesdiensten

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De opdracht betreft de uitvoering van reclame-, communicatie- en vormgevingsdiensten.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 0,01 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79342200 Promotional services, 79800000 Printing and related services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Assen.

#### **II.2.4. Description of the procurement**

De indicatieve raming voor alle communicatiewerkzaamheden, inclusief vergoedingen voor het communicatiebureau, de inkoop van werk derden zoals fotografie, drukwerk, enzovoort, en plaatsingskosten advertenties is 260 000,- EUR per jaar (exclusief BTW). Het advertentiebudget, inclusief jaarlijkse OV-krant, bedraagt ten minste 40 % van dit bedrag.

#### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

#### **II.2.11. Information about options**

Options: yes

Description of options:

Verlengingen.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Restricted procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 234-486249](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 1

**Title:**

Communicatieadviesdiensten

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

04/06/2018

#### V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Camerik Voortman B.V.

National registration number: 01066486

Postal address: K R Poststraat 7

Town: Heerenveen

NUTS code: NL Nederland

Postal code: 8441 EL

Country: Netherlands

E-mail: [annemarieke@camerikvoortman.nl](mailto:annemarieke@camerikvoortman.nl)

Telephone: +31 513640017

Internet address: <http://www.camerikvoortman.nl>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Noord-Nederland

Town: Assen

Country: Netherlands

E-mail: [info.rechtbanknoordnederland@rechtspraak.nl](mailto:info.rechtbanknoordnederland@rechtspraak.nl)

Telephone: +31 883614444

Internet address: <http://www.rechtspraak.nl/organisatie/rechtbanken/noord-nederland/pages/default.aspx>

#### VI.5. Date of dispatch of this notice

08/06/2018

