

Belgium-Brussels: Railway Stations Campaign in Spain

OJ S 103/2019 29/05/2019

Contract award notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General Regional and Urban Policy, TA Cell BU-1

Postal address: rue de la Loi 200

Town: Brussels

NUTS code: BE Belgique / België

Postal code: 1049

Country: Belgium

Contact person: DG REGIO A.3 — Budget and Financial management

E-mail: REGIO-CONTRACT@ec.europa.eu

Telephone: +32 22965768

Internet address(es):

Main address: http://ec.europa.eu/regional_policy/en/newsroom/funding-opportunities/calls-for-tender/

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Railway Stations Campaign in Spain

Reference number: 2019CE16BAT057

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Communication campaign in railway stations in Spain on the support of the European Regional Development Fund.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 85 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Communication campaign in railway stations in Spain on the support of the European Regional Development Fund to railway transports in Spain. Production of 40 posters to be displayed in Spanish railway stations (Atocha, Sants, Chamartin, Valladolid, Sevilla, Malaga, Cordoba and Zaragoza).

II.2.5. Award criteria

Quality criterion - Name: Organisation of the work and resources / Weighting: 20

Quality criterion - Name: Quality and relevance of the proposal / Weighting: 80

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

UTE Telson — Impursa has exclusive rights for advertising in the railway stations in Spain.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2019CE16BAT057

Title:

Railway Stations Campaign in Spain

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/05/2019

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UTE Telson (Telson Servicios Audiovisuales SLU — Impursa SAU)

Postal address: Avda Pirineos 7, 3°

Town: San Sebastian de los Reyes

NUTS code: ES España

Postal code: 28703

Country: Spain

E-mail: mmartino@exteriorplus.es

Telephone: +34 916238207

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 85 000,00 EUR

Total value of the contract/lot: 84 300,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

23/05/2019