

249239-2026 - Competition

**Austria – Graphic design services – Magistratsabteilung 31 - Wiener Wasser:
Realisierungswettbewerb "Kreativagentur"
OJ S 71/2026 13/04/2026
Design contest notice
Services**

1. Buyer

1.1. Buyer

Official name: Magistratsabteilung 31-Wiener Wasser (MA 31)

Email: katja.daemmrich@wien.gv.at

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Environmental protection

Activity of the contracting entity: Water-related activities

2. Procedure

2.1. Procedure

Title: Magistratsabteilung 31 - Wiener Wasser: Realisierungswettbewerb "Kreativagentur"

Description: Leistungsgegenstand dieses infolge eines Realisierungswettbewerbs abzuschließenden Dienstleistungsvertrags ist die kreative Begleitung und operative Umsetzung der laufenden, täglich anfallenden Marketingarbeiten, um der Öffentlichkeit den Zweck und die Leistungen der MA 31 nachhaltig näherzubringen.

Procedure identifier: 39b0c26e-f11f-4d5f-83d6-7d4a9dab545b

Internal identifier: 26/24

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000

Advertising services, 79341400 Advertising campaign services, 79342000 Marketing services, 79822500 Graphic design services, 79416000 Public relations services

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-5612

Title: Magistratsabteilung 31 - Wiener Wasser: Realisierungswettbewerb "Kreativagentur"

Description: Leistungsgegenstand dieses infolge eines Realisierungswettbewerbs abzuschließenden Dienstleistungsvertrags ist die kreative Begleitung und operative Umsetzung der laufenden, täglich anfallenden Marketingarbeiten, um der Öffentlichkeit den Zweck und die Leistungen der MA 31 nachhaltig näherzubringen.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000 Advertising services, 79341400 Advertising campaign services, 79342000 Marketing services, 79822500 Graphic design services, 79416000 Public relations services

5.1.2. Place of performance

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 08/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://casati.vergabeportal.at/Detail/242107>

5.1.12. Terms of procurement

Terms of the design contest regime:

The decision of the jury is binding on the buyer: yes

Any service contract following the contest will be awarded to one of the winners of the contest

Terms of submission:

Electronic submission: Required

Address for submission: <https://casati.vergabeportal.at/Detail/242107>

Languages in which tenders or requests to participate may be submitted: German

Deadline for receipt of tenders: 22/05/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

5.1.16. Further information, mediation and review

Review organisation: Verwaltungsgericht Wien

Organisation providing additional information about the procurement procedure:

Magistratsabteilung 31-Wiener Wasser (MA 31)

8. Organisations

8.1. ORG-6370

Official name: Magistratsabteilung 31-Wiener Wasser (MA 31)

Registration number: 9110019694488

Postal address: Grabnergasse 4-6

Town: Wien

Postcode: 1060

Country subdivision (NUTS): Wien (AT130)
Country: Austria
Email: katja.daemmrich@wien.gv.at
Telephone: +43 15995931076
Internet address: <https://www.wien.gv.at/kontakt/ma31>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-1512

Official name: Verwaltungsgericht Wien
Registration number: 9110019835300
Postal address: Muthgasse 62
Town: Wien
Postcode: 1190
Country subdivision (NUTS): Wien (AT130)
Country: Austria
Email: post@vgw.wien.gv.at
Telephone: +43 1400038500
Fax: +43 140009938529
Internet address: <http://www.verwaltungsgericht.wien.gv.at>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 55741013-67f8-402b-8fb9-f39b8aaf9556 - 01
Form type: Competition
Notice type: Design contest notice
Notice subtype: 24
Notice dispatch date: 10/04/2026 12:58:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: German
Notice publication number: 249239-2026
OJ S issue number: 71/2026
Publication date: 13/04/2026