

250133-2026 - Competition

France – Audio-visual equipment – MARCHE DE PRESTATION DE LOCATION ET D'INSTALLATION DE SOLUTION D'AFFICHAGE DYNAMIQUE

OJ S 71/2026 13/04/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: SPL OCCITANIE EVENTS

Email: service-achats@spl-occitanie-events.com

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: MARCHE DE PRESTATION DE LOCATION ET D'INSTALLATION DE SOLUTION D'AFFICHAGE DYNAMIQUE

Description: L'objet de cet accord-cadre porte sur la location et l'installation de solution d'affichage dynamique pour les besoins de l'exploitation des équipements de la SPL Occitanie Events sur les sites où elle opère.

Procedure identifier: fe3ebf4d-c3c5-4fde-9909-830f2d7a6784

Internal identifier: 2026_OE_AVL

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 32321200 Audio-visual equipment

2.1.2. Place of performance

Postal address: Parc des expositions et Sud de France Arena - ROUTE DE LA FOIRE

Town: Pérols

Postcode: 34470

Country subdivision (NUTS): Hérault (FRJ13)

Country: France

2.1.3. Value

Estimated value excluding VAT: 250 000,00 EUR

Maximum value of the framework agreement: 330 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: MARCHE DE PRESTATION DE LOCATION ET D'INSTALLATION DE SOLUTION D'AFFICHAGE DYNAMIQUE

Description: L'objet de cet accord-cadre porte sur la location et l'installation de solution d'affichage dynamique pour les besoins de l'exploitation des équipements de la SPL Occitanie Events sur les sites où elle opère.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 32320000 Television and audio-visual equipment

5.1.2. Place of performance

Postal address: ROUTE DE LA FOIRE

Town: Pérols

Postcode: 34470

Country subdivision (NUTS): Hérault (FRJ13)

Country: France

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2028

5.1.5. Value

Estimated value excluding VAT: 250 000,00 EUR

Maximum value of the framework agreement: 330 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Moyens humains, effectifs et organisation = 15% Moyens matériels = 35%

Capacité opérationnelle immédiate = 10% Délai/réactivité = 10% Analyse de l'étude de cas fictif = 30%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Actions mises en place dans le cadre de la démarche éco-responsable en lien avec l'objet de ce marché et/ou à ces conditions d'exécution

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Cost

Description: BPU reporté au DQE 85% Remise évènements produits/co-produits 10% Remise catalogue 5%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.11. Procurement documents

Deadline for requesting additional information: 27/04/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_8HbF8gyw1Y

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_8HbF8gyw1Y

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 11/05/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal judiciaire de Marseille

Review organisation: Tribunal judiciaire de Marseille

Organisation providing more information on the review procedures: SPL OCCITANIE EVENTS

8. Organisations

8.1. ORG-0001

Official name: SPL OCCITANIE EVENTS

Registration number: 84461693800016

Postal address: Parc des Expositions de Montpellier - Sud de France Arena CS 30090

Town: Pérols cedex

Postcode: 34973

Country subdivision (NUTS): Hérault (FRJ13)

Country: France

Email: service-achats@spl-occitanie-events.com

Telephone: 0467176954

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_8HbF8gyw1Y

Buyer profile: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_8HbF8gyw1Y

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Tribunal judiciaire de Marseille

Registration number: 17130111200776

Postal address: 6 rue Joseph Autran

Town: Marseille Cedex 06

Postcode: 13281

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

Email: tj-marseille@justice.fr

Telephone: 0491155050

Roles of this organisation:

Review organisation

Mediation organisation

Notice information

Notice identifier/version: d7b07ba3-3382-4630-b0f4-a0ced9fa6758 - 01

Form type: Competition

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