

Spain-Castellón de la Plana: Advertising services

OJ S 91/2022 11/05/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Patronato Provincial Turismo de Castellón

National registration number: P6200004G

Postal address: Avda. Vall d'Uixó, 25

Town: Castellón de la Plana

NUTS code: ES522 Castellón/Castelló

Postal code: 12004

Country: Spain

Contact person: Patronato Provincial Turismo de Castellón

E-mail: turismodecastellon@dipc.as

Telephone: +34 964359883

Fax: +34 964359870

Internet address(es):Main address: <http://www.turismodecastellon.com>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=QIUtdkniWFwQK2TEfXGy%2BA%3D%3D>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=52ySXOuTjtOXQV0WE7IYPw%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=QIUtdkniWFwQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Campañas Publicidad "Castelló Ruta de Sabor"

Reference number: 44/2022

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Campañas Publicidad "Castelló Ruta de Sabor"

II.1.5. Estimated total value

Value excluding VAT: 498 338,14 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES522 Castellón/Castelló

II.2.4. Description of the procurement

Campañas Publicidad "Castelló Ruta de Sabor"

II.2.5. Award criteria

Criteria below

Cost criterion - Name: Porcentaje ofertado de beneficio industrial / Weighting: 100

II.2.6. Estimated value

Value excluding VAT: 498 338,14 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/07/2022 End: 26/12/2022

This contract is subject to renewal: yes

Description of renewals:

Hasta el 26 de diciembre de 2023

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Posibilidad de prórroga por una anualidad más

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

List and brief description of selection criteria:
Cifra anual de negocio

III.1.3. Technical and professional ability

List and brief description of selection criteria:
- Trabajos realizados

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Consideraciones de tipo social. Descripción: Cumplimiento de pago a subcontratistas o suministradores

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/06/2022 Local time: 18:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 07/06/2022 Local time: 10:00

Place:

Diputación Provincial de Castellón

Datos de Dirección:

Calle: Plaza de las Aulas, s/n

CP: 12001

Población: Castelló

País: España

Information about authorised persons and opening procedure: Descripción:

Section VI: Complementary information

VI.1.

Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Patronato Provincial de Turismo de Castellón

Postal address: Avda. Vall d'Uixó, 25

Town: Castelló

Postal code: 12004

Country: Spain

E-mail: rpoles@dipcas.es

Telephone: +34 964359584

Internet address: <https://turismodecastellon.sedelectronica.es/info.0>

VI.5. Date of dispatch of this notice

06/05/2022