

Italy-Rome: Advertising campaign services
OJ S 84/2023 28/04/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ISPRA - Istituto Superiore per la Protezione e la Ricerca Ambientale

Postal address: Via Vitaliano Brancati 48

Town: Roma

NUTS code: IT Italia

Postal code: 00144

Country: Italy

E-mail: gare@isprambiente.it

Internet address(es):

Main address: <http://www.isprambiente.gov.it>

Address of the buyer profile: <http://www.isprambiente.gov.it>

I.4. Type of the contracting authority

Other type: ente ricerca

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Affidamento del servizio di Campagna di informazione e sensibilizzazione “Io l’economia la faccio CIRCOLARE”(L. 1) e Servizio di realizzazione, stampa e distribuzione materiali informativi (L. 2)

Reference number: PA 01/22/AGP-GAR

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedura aperta per l’affidamento del servizio di Campagna di informazione e sensibilizzazione “Io l’economia la faccio CIRCOLARE”(L. 1) e Servizio di realizzazione, stampa e distribuzione materiali informativi della campagna “Io l’economia la faccio CIRCOLARE” (L.2), della durata di 9 (nove) mesi, – CIG L.1: 93186243CB; CIG L.2: 9318635CDC

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 594 360,00 EUR

II.2. Description

II.2.1. Title

Servizio di Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE" (L. 1)

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"

II.2.5. Award criteria

Quality criterion - Name: componente tecnica / Weighting: 75

Price - Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Servizio di realizzazione, stampa e di distribuzione dei materiali informativi della Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"

Lot No: 2

II.2.2. Additional CPV code(s)

79824000 Printing and distribution services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Servizio di realizzazione, stampa e di distribuzione dei materiali informativi della Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE"

II.2.5. Award criteria

Quality criterion - Name: 75 / Weighting: 100

Price - Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 148-423839](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Servizio di Campagna di informazione e sensibilizzazione "Io l'economia la faccio CIRCOLARE" (L. 1)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/04/2023

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: THE WASHING MACHINE ITALIA SRL

Town: Roma

NUTS code: ITI43 Roma

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 416 052,00 EUR

Total value of the contract/lot: 208 026,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tar lazio

Town: roma

Country: Italy

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Presentazione di ricorso: termini di presentazione di cui al D. Lgs.. 2 luglio 2010, n. 104

VI.5. Date of dispatch of this notice

26/04/2023