

251062-2026 - Result

Spain – Advertising management services – Servicios de una Agencia de Medios de Comunicación para la Empresa Municipal de Aguas de Huelva, S.A.

OJ S 72/2026 14/04/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Gerencia de Aguas de Huelva, S.A.

Email: EmahsaLicitaciones@aguashuelva.es

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

Activity of the contracting entity: Water-related activities

2. Procedure

2.1. Procedure

Title: Servicios de una Agencia de Medios de Comunicación para la Empresa Municipal de Aguas de Huelva, S.A.

Description: Servicios de una Agencia de Medios de Comunicación para la Empresa Municipal de Aguas de Huelva, S.A.

Procedure identifier: df93b0d6-7707-4a9d-8c34-c5a07f1967e7

Previous notice: 256d98ba-ea9c-403c-9545-aef01d247cc9-01

Internal identifier: SV-2026-001

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Huelva (ES615)

Country: Spain

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0000

Title: Servicios de una Agencia de Medios de Comunicación para la Empresa Municipal de Aguas de Huelva, S.A.

Description: Servicios de una Agencia de Medios de Comunicación para la Empresa Municipal de Aguas de Huelva, S.A.

Internal identifier: SV-2026-001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341000 Advertising services

Options:

Description of the options: Transcurrido el plazo de vigencia inicial, el Contrato podrá prorrogarse por el término establecido, previa solicitud expresa por AGUAS DE HUELVA formulada con dos (2) meses de antelación a la expiración de la vigencia del Contrato, para el caso de que aquella se otorgara

5.1.2. Place of performance

Country subdivision (NUTS): Huelva (ES615)

Country: Spain

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Approach to reducing environmental impacts: Other

Social objective promoted: Other

5.1.10. Award criteria

Criterion:

Type: Price

Description: Criterios evaluables mediante aplicación de fórmula.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 51

Criterion:

Type: Quality

Description: Documento en el que se detallen las Mejoras ofrecidas por los licitadores.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

Criterion:

Type: Quality

Description: Equipo Humano.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Medidas Sociales ofrecidas por los licitadores.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Quality

Description: Medios técnicos.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Memoria de Programa de trabajo.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 30

Criterion:

Type: Quality
Description: Plan de contenidos y presentación de informes.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 6

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Gerencia de Aguas de Huelva, S.A. - Tribunal Administrativo de Recursos Contractuales del Excmo. Ayuntamiento de Huelva
Information about review deadlines: 15 días hábiles
Organisation providing additional information about the procurement procedure: Gerencia de Aguas de Huelva, S.A. - Gerencia de Aguas de Huelva, S.A.

6. Results

6.1. Result lot identifier: LOT-0000

Winner selection status: No winner was chosen and the competition is closed.
The reason why a winner was not chosen: Other

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders
Number of tenders or requests to participate received: 0

8. Organisations

8.1. ORG-0001

Official name: Gerencia de Aguas de Huelva, S.A.
Registration number: 51107850154545
Registration number: A21006408
Town: Huelva
Postcode: 21002
Country subdivision (NUTS): Huelva (ES615)
Country: Spain
Contact point: Gerencia de Aguas de Huelva, S.A.
Email: EmahsaLicitaciones@aguashuelva.es
Telephone: +34 959494400
Fax: +34 959494463
Internet address: <http://www.aguashuelva.com>
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=xSAgTkE8D1Wrz3GQd5r6SQ%3D%3D>
Other contact points:

Official name: Tribunal Administrativo de Recursos Contractuales del Excmo. Ayuntamiento de Huelva
Town: Huelva
Postcode: 21001
Country subdivision (NUTS): Huelva (ES615)
Country: Spain
Telephone: +34 959210101
Internet address: <http://www.huelva.es/>

Other contact points:

Official name: Gerencia de Aguas de Huelva, S.A.
Town: Huelva
Postcode: 21002
Country subdivision (NUTS): Madrid (ES300)
Country: Spain

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure
Review organisation

Notice information

Notice identifier/version: 3a7b6382-2810-42c3-9899-c9e49a3e298f - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 30
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